

BOCCONI UNIVERSITY - MILAN

Position Available, Department of Marketing

The Department of Marketing at Bocconi University, Milan (Italy), is seeking to fill a tenured position at the senior level (Full Professor) in Quantitative Marketing.

Applicants should have an established track-record of publications in top international journals and evidence of leadership and recognition in the international academic community. Standards of excellence in teaching are also expected.

Knowledge of Italian language is not required. Salaries, research accounts and teaching loads are competitive with leading academic institutions abroad. Bocconi faculty are expected to teach in the undergraduate, masters and PhD programs.

Statements of interest and CVs should be submitted via the on-line e-form with pdf attachments which can be found at www.unibocconi.eu/recruiting/senior.

Applications will be considered until 15 January 2017 and the selection process will go on until suitable candidates are found. Only selected candidates will subsequently be invited to give a job talk at Bocconi.

Bocconi University (www.unibocconi.it) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. In 2011, its Business School has been ranked 7th out of 75 in Europe. It numbers 310 faculty members plus 670 other teachers and lecturers. The student body consists of 7,800 undergraduate students, 4,400 graduate students and 5,000 participants in *executive* education programs.