

FAMILY BUSINESS STRATEGIES

SEMINAR SERIES FALL 2017

The AldAF – EY Chair in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management of Family Businesses taught by Professors Guido Corbetta and Daniela Montemerlo. These seminars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families and other institutions supporting family firms' continuity.

8:45AM - 10:15AM

Bocconi University
Room 12
via Sarfatti 25, Milano

FOR INFORMATION

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ONLINE REGISTRATION

www.unibocconi.it/eventi

Organized by:

AIDAF-EY CHAIR
IN STRATEGIC MANAGEMENT
IN FAMILY BUSINESS IN MEMORY
OF ALBERTO FALCK

DEPARTMENT OF MANAGEMENT
AND TECHNOLOGY

14 SEP VALUES AND PRINCIPLES OF RESPONSIBLE OWNERSHIP

LAMBERTO FRESCOBALDI Chairman, Marchesi dé Frescobaldi

5 OCT NON-FAMILY SHAREHOLDERS: THE PRIVATE EQUITY OPTION

FABIO SATTIN Chairman, Private Equity Partners

12 OCT FAMILY FIRMS AND THEIR STAKEHOLDERS

MICHELE ALESSI Vice Chairman, Alessi
NICOLETTA ALESSI CSR Manager, Alessi

26 OCT GENERATIONAL TRANSITIONS. DESIGNING AND MANAGING THE KEY STEPS: PRE-ENTRY EDUCATION AND TRAINING, ENTRY AND CAREER

ERCOLE BOTTO POALA Chief Executive Officer, Successori Reda
DIODATO FERRAIOLI Account Manager, LDH (LaDoria) Ltd

9 NOV OWNERSHIP TRANSITIONS AND THE ROLE OF JURIDICAL STRUCTURES

ROBERTA CRIVELLARO Managing Partner, Head of Italian Practice, Withers LLP

22 NOV FAMILY FIRMS IN FOOD INDUSTRY

GIACOMO PONTI Chief Executive Officer, Ponti
GIOVANNI BATTISTA VALSECCHI General Manager, Generale Conserve

23 NOV FAMILY FIRMS IN WINE INDUSTRY

ENRICO VIGLIERCHIO Vice Chairman and General Manager, Banfi

29 NOV FAMILY FIRMS IN MECHANICAL INDUSTRY

KATIA DA ROS Vice Chairwoman, Irinox

30 NOV COOPERATE TO COMPETE: ACQUISITIONS AND ALLIANCES

VERONICA SQUINZI Global Development Director, Mapei