

Student Exchange@WU



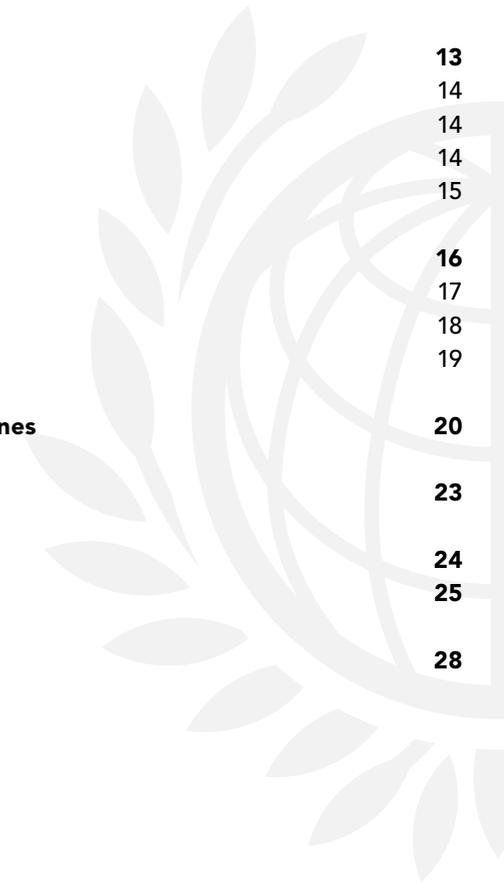
WU

WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

EFMD
EQUIS
ACCREDITED

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About WU

WU (Vienna University of Economics and Business) is one of Europe's leading institutions of higher education in the fields of economics, business, business law, and social sciences.

WU's academic strengths are based on its broad research and teaching portfolio, covering all topics fundamental to today's economy and society. Exchange students who decide to come to WU can be sure of getting an education at a top-rate university. WU's high standards in research and teaching have consistently been confirmed by prestigious international accreditations.

WU has made internationalization a number one priority. About 23,000 students are currently enrolled at WU, over a quarter of which come from outside of Austria. WU welcomes about 1,000 exchange students from its partner universities every year. 230 partner institutions around the world facilitate student and faculty mobility as well as research cooperation.

WU is an active member of renowned international networks like CEMS (The Global Alliance in Management Education), PIM (Partnership in International Management), and GBSN (Global Business School Network), which give faculty and students excellent opportunities to interact with international academic and business partners.

Additionally, the inspiring architecture of WU's modern campus provides faculty and students with a state-of-the-art infrastructure creating the best possible environment for teaching, studying, and developing new ideas in one of the most livable cities in the world.

Openness, creativity, innovation, and diversity are key values at WU.

Key Facts

WU's profile is characterized by the University's broad research and teaching portfolio, its international networks and close ties to the corporate world, and the resulting excellent job prospects for its graduates.

WU's organizational structure is made up of 11 departments, complemented by 15 research institutes and 4 competence centers. Over 1,000 faculty members contribute to WU's research and teaching activities.

The departments are organized according to academic disciplines. All of them are involved in WU's two bachelor programs. Most departments also have graduate and doctoral programs (MSc/LL.M., doctoral/PhD).

The research institutes focus on interdisciplinary topics, which often cross department boundaries. Competence centers coordinate research and teaching areas at WU. They serve as contact points for internal and external stakeholders.

WU's research and teaching activities cover core business areas like finance, marketing, strategy, international business, and innovation as well as fields like sustainability, socio-ecological economics, information systems, and business law.

STUDENTS, FACULTY & STAFF

Total number of students (2014/15)	22,809 (47.6% women)
International students (2014/15)	6,183 (27.1% of total)
Incoming and outgoing students in WU's mobility programs (incl. exchange)	~ 2,000 per year
Total faculty ¹⁾	614 (44% women)
Administrative staff ¹⁾	496 (68% women)

¹⁾ in full-time equivalents, not including personnel funded by third parties

Program Portfolio

WU's portfolio of programs in the fields of business, economics, law, and social sciences includes 2 bachelor programs, 15 master programs, and 5 doctoral/PhD programs.

WU's bachelor programs are three years in duration and provide a well-founded general education, offering a choice of majors and a broad range of specializations.

The two-year master programs are more specialized, with specific qualification profiles. Seven master programs are exclusively taught in English language, whereas the other eight master programs incorporate several modules taught in English language.

WU has successfully integrated many international aspects in research and teaching over the past few years. The growing selection of English-taught programs is attracting an increasing number of students from Austria and abroad.

Currently, about 27% of WU's degree-seeking students are from outside Austria, within the English taught master programs the percentage is even higher.



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WU'S ACADEMIC UNITS

WU'S DEPARTMENTS	<ul style="list-style-type: none"> › Department of Business, Employment and Social Security Law › Department of Economics › Department of Finance, Accounting and Statistics › Department of Foreign Language Business Communication › Department of Global Business and Trade › Department of Information Systems and Operations › Department of Management › Department of Marketing › Department of Public Law and Tax Law › Department of Socioeconomics › Department of Strategy and Innovation
WU'S RESEARCH INSTITUTES	<ul style="list-style-type: none"> › CEE Legal Studies › Computational Methods › Co-operation and Co-operatives › Economics of Aging › European Affairs › Family Businesses › Health Care Management and Economics › Human Capital and Development › International Taxation › Liberal Professions › Regulatory Economics › Research on Capital Markets › Spatial and Real Estate Economics › Supply Chain Management › Urban Management and Governance
WU'S COMPETENCE CENTERS	<ul style="list-style-type: none"> › Competence Center for Central and Eastern Europe (CEE) › Competence Center for Empirical Research Methods › Competence Center for Nonprofit Organizations and Social Entrepreneurship › Competence Center for Sustainability

WU'S DEGREE PROGRAMS

BACHELOR PROGRAMS	<ul style="list-style-type: none"> › Business, Economics and Social Sciences (BSc WU) four majors: › Business Administration › International Business Administration › Economics and Socioeconomics › Information Systems 	<ul style="list-style-type: none"> › Business Law (LL.B. WU)
MSc/LL.M. PROGRAMS	<ul style="list-style-type: none"> › Business Education (MSc WU) › Economics (MSc WU) › Export and Internationalization Management (MSc WU) › Finance and Accounting (MSc WU) › Management (MSc WU) › Socioeconomics (MSc WU) › Taxation and Accounting (MSc WU) 	<ul style="list-style-type: none"> › Business Law (LL.M. WU)
DOCTORAL/PHD PROGRAMS	<ul style="list-style-type: none"> › Social and Economic Sciences (Dr. rer. soc. oec.) › PhD Program in Economics and Social Sciences (PhD), German with English tracks (intended mainly for WU's academic staff) › PhD in Finance (PhD), English › PhD in International Business Taxation (PhD), English 	<ul style="list-style-type: none"> › Business Law (Dr. iur.)

Accreditations and Rankings

International accreditations play an important role in WU's development. They guarantee the high quality of WU's programs and their continuous development to achieve and maintain excellent academic standards.

WU holds a full, five-year accreditation by **EQUIS** (European Quality Improvement System). It is one of the largest higher education institutions to be EQUIS accredited, and one of only six accredited institutions in the German-speaking world.

The WU Executive Academy, a leading provider of executive programs in Central and Eastern Europe, has been awarded the prestigious **AMBA** (Association of MBAs) accreditation.

In the accreditation processes, WU's high-quality teaching, its internationalization strategy, and its excellent connections to the business community are regularly cited as the University's main assets.

In addition to accreditations, influential international rankings have consistently placed WU among the best universities in its field.

FINANCIAL TIMES RANKINGS

› Masters in Management 2014

› 22nd out of 80 programs

› European Business Schools 2014

› 42nd out of 81 business universities



Global Network

Active membership in renowned international associations defines WU's global network. These contacts link WU to other top institutions and create a high-value learning environment for the benefit of students and faculty.

CEMS (Global Alliance in Management Education) is a global alliance of leading business schools, multinational companies, and NGOs. CEMS sets a global standard in management education through its Master's in International Management program.

PIM (Partnership in International Management) is a worldwide consortium of highly renowned business schools. PIM facilitates the development of international cooperation among members, fostering the development of joint programs, student and faculty exchange, and joint research.

GBSN (Global Business School Network) is a network of prestigious business schools that have joined forces to support management education in the developing world. GBSN serves to facilitate collaboration and share knowledge, advancing management

education that delivers international best practice with local relevance.

ERASMUS+ is the EU's flagship exchange program, aimed at enhancing cooperation between higher education institutions across Europe and with third countries. WU is a holder of the Erasmus Charter.

CEEPUS (Central European Exchange Program for University Studies) is a mobility program enhancing the exchange of students and faculty in Central, Eastern, and South Eastern Europe. WU is coordinator of the CEEPUS AMADEUS network.

THEMIS represents a network of top universities which have come together to create a new standard in business law in response to an ever-increasing demand for law professionals with international know-how and expertise.

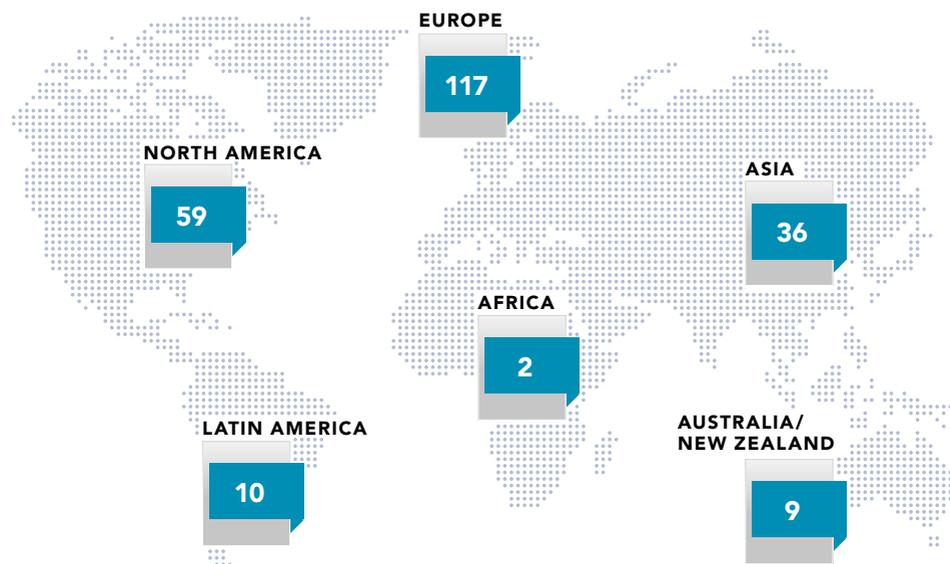


Partner Universities

Top-class programs, attractive locations, and excellent academic reputation are the hallmarks of WU's cooperation with numerous partner universities around the globe.

A worldwide network of partner universities is one of the key pillars of WU's internationalization strategy. About half of WU's partners are located in Europe, and the other half on other continents, with a strong focus on North America and Asia. These university partnerships give WU students the unique

opportunity to enrich their studies through exchange periods at prestigious institutions. At the same time, exchange students from renowned universities around the globe contribute to WU's inspiring, distinctly international classroom atmosphere.



Exchange@WU

WU's exchange students study at a renowned university with an international classroom atmosphere.

BENEFITS

Every year WU welcomes about 1,000 exchange students from all over the world. WU's incoming students benefit from the variety of courses offered, WU's comprehensive support structures for exchange students, and its modern campus infrastructure and facilities. Additionally, they profit from Vienna's favorable location in the heart of Europe and the city's excellent quality of life. All of these factors combined contribute to an experience that is academically, personally, and professionally rewarding.

ACADEMIC PROGRAMS

During an **exchange semester** or year at WU, students can choose from a broad academic portfolio in business, economics, and law at the undergraduate and graduate levels with many courses taught in English. WU also offers German courses for students who would like to improve their language skills. In addition, WU also welcomes

partner university students for short academic programs, with the **International Summer University^{WU}** as WU's flagship summer program for international students.

SUPPORT

WU offers comprehensive support services ranging from orientation programs and advising to a buddy network, housing assistance, language courses, and much more. An experienced team at WU's International Office serves as the main contact point for exchange students and helps with all exchange-related issues.

„... I really loved it! The university has a fantastic educational offer.“

Susanna Zapiórkowska
(Cracow University of Economics)

Studying at WU

A broad variety of courses taught in English and in German allows exchange students to put together their ideal course program according to their needs and interests.

COURSES IN ENGLISH

WU offers around 150 demanding, high-quality courses taught in English each semester, covering all core business and economics fields as well as related areas like business law, information systems, and personal skills.

A number of courses are offered in block format for increased scheduling flexibility. In the winter semester, several of the courses held in English for exchange students end before the Christmas break.

COURSES IN GERMAN

Exchange students with sufficient German skills are also free to choose from WU's catalog of courses taught in German.

WORKLOAD

A full workload for exchange students is 30 ECTS credits, which corresponds to around 5 courses per semester. Exchange students are allowed to sign up for a maximum of 36 ECTS credits plus a German Business Communication course.

“I was very impressed by the selection ... offered, very interesting. It goes into a lot of different special fields.”

Guang Ya Wu
(Queen's University)



Learning German

Learning a foreign language can be a rewarding experience in many ways. Exchange students have several options for learning German at WU.

PRE-SEMESTER GERMAN LANGUAGE COURSES

WU offers preparatory German courses to incoming students who want to acquire solid foreign language skills before attending regular classes. The courses are held three weeks prior to the start of each semester. Courses are available for all different skill levels, from beginner to advanced.

- › Pre-semester German courses are subject to a participation fee. The course schedules allow exchange students to participate both in the language courses and the orientation program.

GERMAN BUSINESS COMMUNICATION COURSES

Exchange students at WU can also attend German Business Communication classes. These language courses are offered at five different skill levels, starting from beginner to very advanced. Courses are free of charge and run throughout the entire semester, 3 hours per week.

TANDEM LANGUAGE LEARNING

Tandem learning is a reciprocal language learning program, in which WU students are paired with native speakers of their target language in order to help each other learn their respective languages. The program is organized by WU's Raiffeisen Language Resource Center and runs throughout the semester.

Exchange Services



Housing

WU provides housing assistance to incoming exchange students to help them find a convenient place to stay. WU's cooperation with providers of student accommodation ensures that housing is guaranteed for exchange students.

Exchange students coming to Vienna have several housing options. Places in **student residence halls** are available through WU's close cooperation with the OeAD Housing Office, one of the main providers of student accommodation in Austria.

Places are offered in various residence halls all over Vienna, all of them with convenient public transportation links to WU. Typically, students live in single or shared apartments. Rents usually range from € 400 to € 600 per month. Bookings are made directly with the OeAD Housing Office.

Accommodation in a student residence hall is guaranteed for incoming exchange students, provided that they apply before the reservation deadline. These arrangements enable exchange students to live together with other WU exchange students and enjoy the atmosphere of WU's international student community in their daily life in Vienna.

Alternatively, WU also cooperates with various housing platforms to provide housing options for students who prefer to seek **private accommodation**.



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Orientation Programs

WU's Orientation and Cultural Program is the perfect opportunity to kick-start your exchange experience at WU.

ORIENTATION AND CULTURAL PROGRAM

The three-week Orientation and Cultural Program held before the beginning of the semester offers exchange students a head start on their international experience. This multifaceted program provides valuable insights into Austrian culture and daily life.

In small, intimate groups, students are given the opportunity to not only adjust to their new surroundings and get to know each other, but to understand, truly enjoy, and get the most out of their exchange experience.

The program includes guided tours in and around Vienna, trips to major Austrian cities, museum visits, numerous social events, and, of course, a welcome event on Campus WU.

The programs take place in February and September. Participation is optional. The program is subject to a participation fee and can be combined with participation in the pre-semester German language course.



WU BUDDY NETWORK

The Austrian Students' Union at WU (ÖH WU) operates a Buddy Network with WU students acting as mentors to incoming students. Exchange students can register online for the Buddy Network before coming to Vienna. Buddies assist exchange students especially during their first few weeks in Vienna. They pick up incoming students upon arrival and help with student residence procedures and administrative requirements. The WU Buddy Network also organizes a number of social activities, such as skiing weekends or trips to Prague and Budapest.



ACADEMIC CALENDAR AND APPLICATION DEADLINES

Winter Semester

May 1	Nomination deadline for partner universities Nominated exchange students receive an email with information about their studies at WU
May 15	Application deadline for: <ul style="list-style-type: none"> › Orientation and Cultural Program › Pre-semester German language courses › Housing › Online pre-enrollment for students
End of June	Course catalog for the winter semester goes online
Mid-August	Online registration for courses
Early September	1st Information Session Latest arrival date for participants of the Orientation and Cultural Program and/or the pre-semester German language course
September	Orientation and Cultural Program (three weeks) Pre-semester German language course (three weeks)
Early October	Start of semester 2nd Information Session Latest arrival date for all winter semester exchange students
Mid-October	GO GLOBAL Exchange Fair
End of December – beginning of January	Christmas Break Several courses held in English end before the Christmas break, which allows exchange students to leave Vienna before Christmas.
End of January	Official end of the winter semester

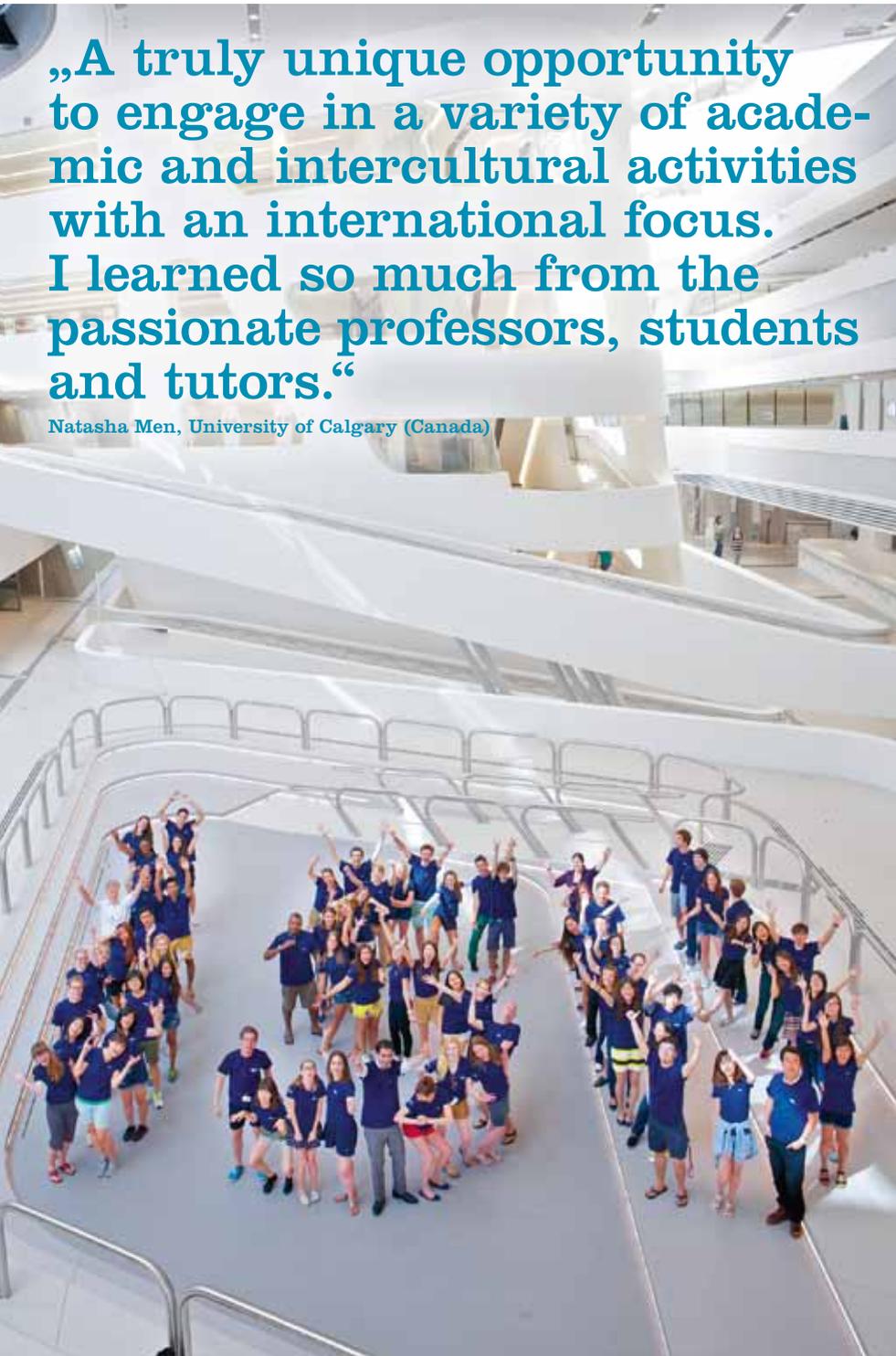
ACADEMIC CALENDAR AND APPLICATION DEADLINES

Summer Semester

November 1	Nomination deadline for partner universities Nominated exchange students receive an email with information about their studies at WU
November 15	Application deadline for: <ul style="list-style-type: none"> › Orientation and Cultural Program › Pre-semester German language courses › Housing › Online pre-enrollment for students
Mid-December	Course catalog for the summer semester goes online
Mid-January	Online registration for courses
Early February	1st Information Session Latest arrival date for participants of the Orientation and Cultural Program and/or the pre-semester German language course
February	Orientation and Cultural Program (three weeks) Pre-semester German language course (three weeks)
Late February	Start of semester 2nd Information Session Latest arrival date for all summer semester exchange students
End of June	Official end of the summer semester

„A truly unique opportunity to engage in a variety of academic and intercultural activities with an international focus. I learned so much from the passionate professors, students and tutors.“

Natasha Men, University of Calgary (Canada)



International Summer University^{WU}

WU's International Summer University (ISU^{WU}) is intended for all students who want to use the summer months to give their academic progress an extra boost.

WU's International Summer University Program (ISU^{WU}) is a short-duration, high-quality academic program for international students looking for a WU program that is shorter than a full exchange semester. Every year around 150 students representing about 25 nationalities from all over the world participate in ISU^{WU}.

The program's main objective is to deepen the students' knowledge in specific business-related fields and to open up international and intercultural perspectives.

Throughout the program, participants are assisted by the dedicated ISU^{WU} team, which also organizes the various social and cultural activities students can enjoy besides their academic training.

- › The program is organized in two **three-week sessions in July and August** and offers courses at the **undergraduate** and **graduate** levels.
- › ISU^{WU} courses typically also integrate important contemporary topics like sustainable management, social media, entrepreneurship, innovation, and many more. Group work on practical case studies and real-life projects in intercultural teams provide a valuable learning experience for the students.
- › ISU^{WU} is taught entirely in **English**. An international team of lecturers gives the intensive academic program its global orientation and guarantees high quality standards in teaching.

Campus WU

WU's modern campus provides faculty and students with a state-of-the-art infrastructure creating the best possible environment for teaching, studying, and developing new ideas.

Campus WU is characterized by its six distinct building complexes, designed by renowned international architects. They offer well-equipped auditoriums and a landmark library, as well as spacious grounds, all together creating an environment for WU students and staff that encourages productive work and communication.

Plenty of student workplaces and special project rooms are at the disposal of WU's students for independent study and work on group projects.

Other key features of Campus WU are barrier-free accessibility and the "green building" principles that were used in the design of the campus.

Campus WU also offers several restaurants, cafés, a supermarket, and a bookstore. The nearby Prater Park, Vienna's biggest recreational area, is a perfect place for enjoying leisure activities. Two subway stations connect Campus WU to the city center, which is in close reach.



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Life in Vienna

Vienna ranks among the most attractive cities around the world. Tradition and culture, research and education, economic growth, and a safe and livable environment make it a place with a very high standard of living.

Vienna is Austria's capital and its political and economic center. 2.5 million people live in the Vienna metropolitan area, one of EU's top regions, boasting above-average economic growth. Its central location also makes Vienna an ideal starting point for trips to other European cities.

Many international organizations and companies have their headquarters in Vienna, which is not least due to the city's modern and efficient infrastructure – Vienna offers an excellent public

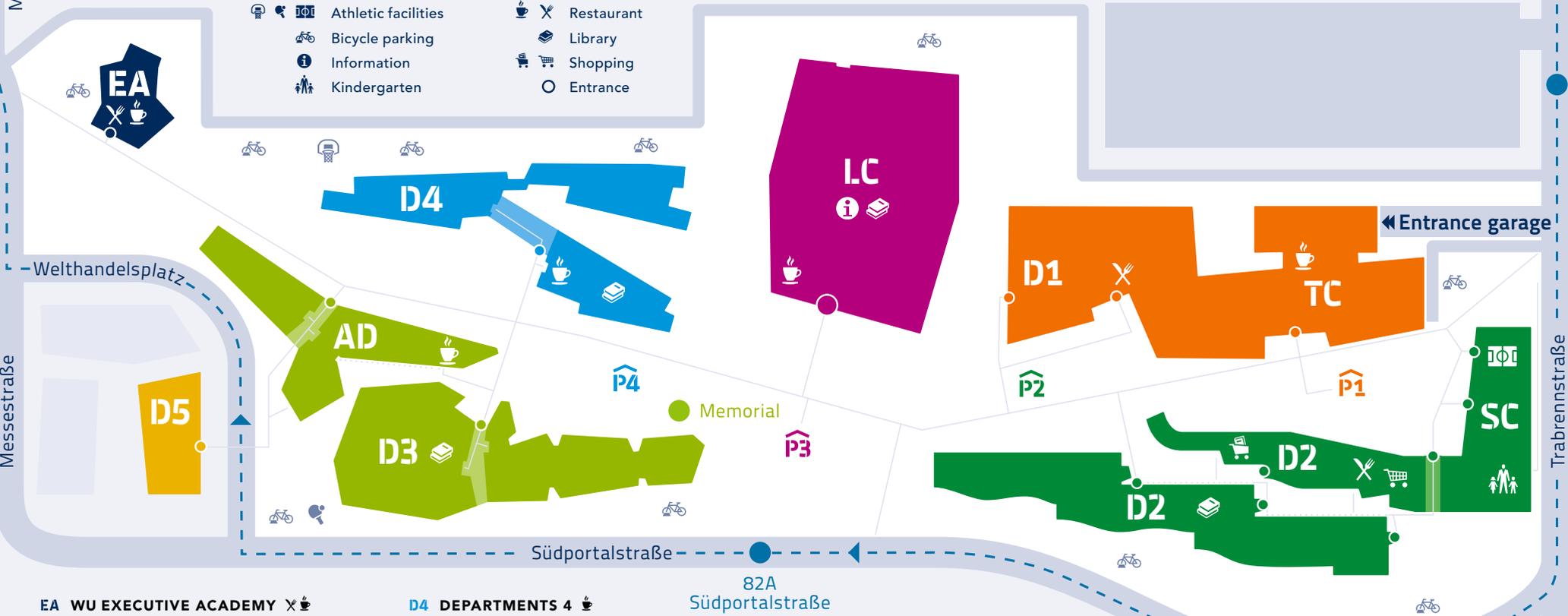
transportation network and well-organized public services – and its safe and livable environment.

Vienna's tradition as an imperial city, its world-class musical heritage, and traditional and contemporary art play an important role in the city's everyday life.

With a total of 20 higher education institutions and over 180,000 students, Vienna is one of the biggest university cities in the German-speaking world.



- Athletic facilities
- Bicycle parking
- Information
- Kindergarten
- Restaurant
- Library
- Shopping
- Entrance



EA WU EXECUTIVE ACADEMY

- › WU Alumni Club

AD ADMINISTRATION

- › Rector's Council

D3 DEPARTMENTS 3

- › Finance, Accounting and Statistics 1
- › Public Law and Tax Law
- › Business, Employment and Social Security Law
- › Research Institutes
- › Library for Law

D4 DEPARTMENTS 4

- › Economics
- › Socioeconomics 1
- › Finance, Accounting and Statistics 2
- › Library for Socioeconomics

D5 DEPARTMENTS 5

- › Strategy and Innovation
- › Socioeconomics 2

LC LIBRARY & LEARNING CENTER

- › Ceremonial halls
- › Forum
- › IT Services
- › OMV Central Library
- › Study Service Center
- › **International Office**

D2 DEPARTMENTS 2

- › Foreign Language Business Communication
- › Information Systems and Operations
- › Management
- › Marketing
- › Berndorf Library for Business Languages

SC STUDENT CENTER

- › Austrian Students' Union (ÖH)
- › Student organizations
- › Sports Center
- › Kindergarten

D1 DEPARTMENTS 1

- › Global Business and Trade
- › Research Institutes
- › Cafeteria

TC TEACHING CENTER

- › Auditorium Maximum
- › Aula
- › Lecture halls
- › Seminar rooms
- › Study areas

Links

- › **WU**
wu.ac.at/en
- › **WU International Office**
wu.ac.at/io/en
- › **zBp Career Center**
zbp.at/en
- › **OeAD Housing**
housing.oead.at
- › **Austria Tourism**
austria.info
- › **Vienna Tourist Board**
wien.info/en
- › **Vienna Public Transportation**
wienerlinien.at



Notes

CONTACT INFORMATION

WU (VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS)

International Office (IO)

Welthandelsplatz 1,
Library & Learning Center (LC),
Level 4,
1020 Vienna, Austria

T +43-1-31336-4310

F +43-1-31336-90 4310

zas@wu.ac.at

wu.ac.at/io/en

INTERNATIONAL EXCHANGE PROGRAMS

zas@wu.ac.at

COURSES IN ENGLISH FOR EXCHANGE STUDENTS

coursesinenglish@wu.ac.at

INTERNATIONAL SUMMER UNIVERSITY^{WU}

isuwu@wu.ac.at

