2015 AIB Conference

**Breaking Up the Global Value Chain**
Possibilities and Consequences

30-31 October
Bocconi University
via Sarfatti 25, Milan

Organized by

[Institutions Logos]
30 October 2015

9:15am  Registration

9:45am  Aula Perego  
**Opening Session**  
Eliana La Ferrara  Bocconi University  
Torben Pedersen  Bocconi University  
Lucia Piscitello  Politecnico di Milano  

**Keynote Speaker**  
John Cantwell  Rutgers Business School

11:00am  Coffee Break

11:15am  Parallel Sessions

**Room 11**  Backshoring and Reshoring  
Chair: Stefano Elia  Politecnico di Milano  
Backshoring Strategies: Toward a typology  
Diego Campagnolo  Università degli Studi di Padova  
Martina Gianecchini  Università degli Studi di Padova  
Filippo Ferrari  Università di Bologna  
A Behavioral and Risk-Management View of Reshoring  
Luciano Frotocchi  University of L’Aquila  
Paolo Barbieri  Università di Bologna  
Francesco Ciabušči  Uppsala Universitet  
Breaking Up the Global Value Chain: The reshoring and backshoring of business services  
Filippo Albertoni  Politecnico di Milano  
Stefano Elia  Politecnico di Milano  
Lucia Piscitello  Politecnico di Milano

**Room 12**  Global Value Chains and Emerging Markets  
Chair: Torben Pedersen  Bocconi University  
The Positioning of Countries in Global Value Chains (GVC) and Its Effect on Economic Growth: the case of developing countries  
Hyunsung Heather Park  KAIST  
Configuring Global Value Chains by Russian MNEs: Major drivers and challenges  
Konstantin Nefedov  Saint Petersburg State University  
Andrey Panibratov  Saint Petersburg State University  
Anna Veselova  Saint Petersburg State University  
What a Difference FDI Makes: Evidence from BRIC countries  
Piergiovanna Natale  Università degli Studi di Milano-Bicocca  
Valeria Gattai  Università degli Studi di Milano-Bicocca  
Rajssa Mechelli  Università degli Studi di Milano-Bicocca  
Buyer-Supplier Interaction Impact on Supplier OHS-Productivity Upgrading. A Plea Incorporating Operations Management  
Jan Vang  Aalborg University  
Peter Hasle  Aalborg University  
Malek Maalouf  Aalborg University

**Room 13**  Firms Upgrading in Global Value Chains  
Chair: Arnaldo Camuffo  Bocconi University  
Coupling Versus Decoupling of the GVC: What creates firm competitive advantage  
Elena Beleska-Spasova  Henley Business School, University of Reading  
Chinese Firms’ Utilization of Foreign Acquisitions in Peripheral Industrialized Regions for Enhancing Innovation Capabilities  
Patrik Ström  University of Gothenburg  
Richard Nakamura  University of Gothenburg
The Upgrading Potential of Knowledge Offshoring
Miguel Dindial University of Leeds
Hinrich Voss University of Leeds
Jeremy Clegg University of Leeds
Organizing the Global Value Chain: A firm-level test
Davide del Prete Sapienza Università di Roma
Armando Rungi Institute for Advanced Studies Lucca

Room 14 Local Networks Versus Global Value Chains
Chair: Lucia Piscitello Politecnico di Milano
Manufacturing in Global Value Chains and the Role of Industrial Districts Competencies
Maria Chiarevlo Università degli Studi di Udine
Marco Bettiol Università degli Studi di Padova
Eleonora Di Maria Università degli Studi di Padova
Stefano Micelli Ca' Foscari University of Venice
Fading or Reshaping Global Value Chains?
Industrial Policy is Back to the Global Agenda
Marianela Sarabia Universidad Argentina de la Empresa
Magali Brosio Universidad Argentina de la Empresa
Economic Downturn, Operational Flexibility and Foreign Subsidiary Divestment
Seung-Hyun Lee University of Texas at Dallas
Ho-Wook Shin University of Texas at Dallas
Jeoung Yul Lee Hngik University and University of Leeds
Efficiency Implications of Functionally and Geographically Disaggregated Activities
Carlos Adrian Rodríguez INCAE Business School
Julien Gooris Microeconomix

12:45pm Light Lunch

2:00pm Parallel Sessions
Room 11 Learning in Global Networks
Chair: Stefano Elia Politecnico di Milano
Barriers and Enablers in the Learning in the Global Network Process of Offshore Team Members
Florence Duvivier NEOMA Business School
Carine Peeters Vlerick Business School
Offshoring and Firm Innovation: The moderating role of absorptive capacity
Francisco Garcia Universidad de Oviedo
Lucia Avella Universidad de Oviedo
Sandra Valle Universidad de Oviedo
Guided R&D, Innovative Capability and Multinational (MNE) Subsidiary Specialization
Josephine Igoe NUI Galway
Functional Upgrading and Productivity Growth of Multinational Subsidiaries in European Transition Economies
Philipp Marek Universität Bremen
Björn Jindra Universität Bremen
Crt Kostevc University of Ljubljana
Anze Burger University of Ljubljana
Matija Rojec University of Ljubljana

Room 12 Global Value Chains and Job Effects
Chair: Arnaldo Camuffo Bocconi University
What Creates Jobs in Global Supply Chains?
Christian Vieglehn International Labour Organization
Downstream Offshoring and Firm-Level Employment
Bruno Merlevede Ghent University
Bernhard Michel Belgian Federal Planning Bureau
What Are the Determinants and Effects of Reshoring on Multinational Firms?
Agelos Delis Aston Business School
Nigel Driffield Warwick Business School
Yama Temouri Aston Business School
Room 12

Economic Effects of Global Value Chains
Chair: Arnaldo Camuffo Bocconi University
Food Exporters in Global Value Chains: Food for thought
Enrico Marvasi Università degli Studi di Firenze
Giorgia Giovannetti Università degli Studi di Firenze
Does Value Added Trade Cause Growth?
Italo Colantone Bocconi University
Carlo Altomonte Bocconi University
Afrola Plaku ECARES, Université Libre de Bruxelles
Global Production Sharing: Patterns and determinants
Omer Majeed Australian National University
FDI, Intermediate Inputs and Firm Performance: Theory and evidence from Italy
Michele Imbruno Institute for Advanced Studies Lucca and GEP, The University of Nottingham
Rosanna Pittiglio Seconda Università degli Studi di Napoli
Filippo Reganati Sapienza Università di Roma

Room 13

Supply Chain Management in Global Value Chains
Chair: Stefano Elia, Politecnico di Milano
Estimating Sourcing Premia Using Italian Regional Data
Valeria Gattai Università di Milano-Bicocca
Valentina Trovato Università di Milano-Bicocca
Towards a Supply-Network View of the Multinational Company
Nicolai Pogrebnyakov Copenhagen Business School
### 31 October 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30am</td>
<td>Aula Perego</td>
<td>Room 11</td>
<td>Juan Alcacer, Harvard Business School</td>
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<td>9:30am</td>
<td>Coffee Break</td>
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<td>10:00am</td>
<td>Parallel Sessions</td>
<td>Room 11</td>
<td>Who Is Benefiting From R&amp;D Offshoring to Improve Its Innovation Efficiency? A Look into Firm Age</td>
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<td>Chair: Torben Pedersen Bocconi University</td>
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<td>Alicia Rodríguez Márquez, Universidad Carlos III de Madrid</td>
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<td>Antonio Revilla, Universidad Carlos III de Madrid</td>
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<td>Grigorios Asimakopoulos, Universidad Carlos III de Madrid</td>
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<td>R&amp;D Offshoring and Innovation Performance: The mediating role of domestic and international collaborations</td>
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<td>Anna Dubiel, WHU Otto Beisheim School of Management</td>
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<td>Christoph Grimpe, Copenhagen Business School</td>
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<td>Gloria Barczak, Northeastern University</td>
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<td>R&amp;D Offshoring and Knowledge Exploiting Versus Augmenting Motives: The role of talent shortage at home</td>
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<td>Niccolò Pisani, University of Amsterdam</td>
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<td>The Changing Geography of Research and Development: Determinants of location choices for foreign direct investments in R&amp;D</td>
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<td>Peter D. Ørberg Jensen, Copenhagen Business School</td>
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<td>Stine Haakonsson Jensen, Copenhagen Business School</td>
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<td>Eliane Choquette, University of Aarhus</td>
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<td>7:30pm</td>
<td>Conference Dinner</td>
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**Who Is Smiling Now? The Value Added Content Along Supply Chains**

*Armando Rungi* Institute for Advanced Studies, Lucca  
*Davide Del Prete* Sapienza Università di Roma  
*Barbara Francioni* Università degli Studi di Urbino  
*Kevin D. Clark* Villanova University School of Business
Room 12  Location of Foreign Activities  Chair: Lucia Piscitello Politecnico di Milano  Global Cities as Innovation Hubs: The location of foreign R&D investments by multinational firms  Dieter Somers KU Leuven  Rene Belderbos KU Leuven  Helen Du KU Leuven  Connectivity, Global Cities and the Establishment of MNCs' Regional Headquarters  Rene Belderbos KU Leuven  Anthony Goerzen Queen's University  Offshoring and the Geography of Jobs in Great Britain  Luisa Gagliardi The London School of Economics and Political Science  Simona Iammarino The London School of Economics and Political Science  Andres Rodriguez-Pose The London School of Economics and Political Science

Room 13  Building Offshoring Capabilities  Chair: Arnaldo Camuffo Bocconi University  Building R&D Capabilities Abroad and the Role of Outward FDI Spillovers in Explaining Domestic Firms’ Productivity in the Home Country  Lamia Ben Hamida University of Applied Sciences and Arts Western Switzerland  The Role of Organizational Integration in the Development of Offshored Capabilities  Omar Nohad Toulan McGill University  Carlos Adrian Rodriguez INCAE Business School  Network Heterogeneity, Learning and the Transferability of Inter-Organizational Coordination Capabilities: Not all experiences are equal  Diego Campagnolo Università degli Studi di Padova  Giuseppe Soda Bocconi University  Arnaldo Camuffo Bocconi University

Room 14  Ownership and Control in Global Value Chains  Chair: Stefano Elia Politecnico di Milano  Entry Mode and Growth Perspectives in the Offshoring of Business Services  Filippo Albertoni Politecnico di Milano  Stefano Elia Politecnico di Milano  Lucia Piscitello Politecnico di Milano  GVCs and MNEs: Decoupling Ownership and Control  Elena Beleska-Spasova Henley Business School, University of Reading  Rajneesh Narula Henley Business School, University of Reading  Internationalization of the Firm: The role of social capital in FDI decisions  Jon Gordon MacKay University of Oxford  Backshoring in Strategy, Development and Policy Research Perspectives  Pawel Caplik Keele University

11:30am  Coffee Break

11:45am  Parallel Sessions

Room 11  Reconfiguration of the Global Value Chain  Chair: Arnaldo Camuffo Bocconi University  Reconfiguration of a Global Value Chain: The Example of the Acquisition of Volvo Cars by Zhejiang Geely Holding  Claes G. Alvstam University of Gothenburg, School of Business, Economics and Law  Inge Ivarsson University of Gothenburg, School of Business, Economics and Law  Bent Petersen Copenhagen Business School  Reconfiguring Multi-Domestic MNCs by
Outsourcing and Offshoring
Svein Ulset  NHH Norwegian School of Economics  
Frank Elter  Telenor  
Paul Gooderham  NHH Norwegian School of Economics  
Angels Dasi  Universitat de Valencia  
Industrial Characteristics of Global Value Chains and Configuration of MNC’s Activities in a Large Host Country  
Andrey Medvedev  Hochschule Ludwigshafen am Rhein  
Environmental Issues and the Creation of New Markets. The Emergence of Parallel Trajectories in the Automobile Industry  
Bertha Vallejo  Tilburg University, CentER

Room 12  Interdependencies and Hidden Costs of Offshoring
Chair: Torben Pedersen  Bocconi University  
Global Integration in Times of Crisis  
Camilla Jensen  University of Southern Denmark  
On the Hidden Consequences of Captive Offshoring: A managerial attention-based approach  
Noushan Memar  Mälardalen University Sweden  
Edward Gillmore  Mälardalen University Sweden  
Ulf Andersson  BI Norwegian Business School  
The Impact of Geographical Proximity on the Time Efficiency of Inter-Organizational Knowledge Transfer. Evidence from the IC Design Industry  
Yen-Chen Ho  Henley Business School, University of Reading  
Zheng-YuLi  Shanghai University of Finance and Economics  
Anna Spadavecchia  Henley Business School, University of Reading  
Value Creation Driven by Interdependencies. Competitiveness in the Global Economy  
Andrea Gelei  Corvinus University of Budapest  

Room 13  Services and Global Value Chains
Chair: Stefano Elia  Politecnico di Milano  
Building Service Provider Capabilities: The impact of clients and service types in service offshore outsourcing  
Peter D. Ørberg Jensen  Copenhagen Business School  
Kristin Brandl  University of Reading  
Manya Jaura  Copenhagen Business School  
The Internationalization Process of Interface Layer Firms  
Denitsa Blagoeva Hazarbassanova  Copenhagen Business School  
Modularity within the function and modularity between functions: the impact on the “make or buy” dilemma  
Stefano Elia  Politecnico di Milano  
Silvia Massini  University of Manchester  
Rajneesh Narula  University of Reading  
Quantitative Assessment of the Value Configuration Effect on the Internationalization of Firms  
Denitsa Blagoeva Hazarbassanova  Copenhagen Business School

1:30pm  Light Lunch

For information  
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