PhD IN BUSINESS ADMINISTRATION AND MANAGEMENT

BOCCONI PHD SCHOOL
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unibocconi.it
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Our PhD is formed by two curricula, Management and Marketing. The curriculum in Management has two main tracks: Organization, Strategy, & Innovation. Students will benefit from faculty members who are leading scholars in their fields. They contribute to the international debate by publishing in and serving the editorial board of research journals, such as: Academy of Management Journal, Strategic Management Journal, Organization Science, Management Science, Academy of Management Review, Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, and many others. Visiting professors from top international schools complement our permanent Faculty.

Former students have placed very well on the international job market; recent academic placements include: National University of Singapore, INSEAD, UC Dublin, Cass Business School, Wharton, Tsinghua University, Tilburg, Indian School of Management, Leeds Business School, Rotterdam, HEC Paris, Imperial College, University of Amsterdam, Catolica Lisbon, Skema, ETH Zurich, University of Zurich, ESSEC Business School, Vrije Universiteit Amsterdam, and others. Our program provides at least 9 four-year fellowships, which include tuition remission, a generous stipend, and access to research funds. Starting from the second year of the program, students also have the opportunity to pursue salaried teaching and research assistantships. The PhD School offers further financial support for students seeking academic placement in prestigious institutions.

Program Overview

**1st Year**
- **Compulsory Courses**
  - Microeconomic Foundation for Business Studies
  - Introductory Econometrics for Business Studies
  - Advanced Economics for Business Studies
  - Applied Business Studies
- **Marketing Curriculum**
  - Marketing Theory
  - Consumer Behaviour I
- **Management Curriculum**
  - Organization Theory
  - Strategy
  - Technology and Innovation Management
- **Research Paper**

**2nd Year**
- **Compulsory Courses**
  - Empirical approaches for Marketing and Management Research
  - Marketing specialized courses (3)
  - Electives
- **Management Curriculum**
  - Empirical approaches for Marketing and Management Research
  - Management compulsory courses (4)
- **Second Year Research Paper**

**3rd Year**
- **Research and Dissertation Development**
  - Presentation
  - Discussion
- **PhD Seminars in Business Administration and Management**

**4th Year**
- **Research and Dissertation Development**
  - Presentation
  - Discussion
- **PhD Seminars in Business Administration and Management**

Some Faculty Members

- **MARIO DANIèLE AMORE**
  - Director
- **ANATOLI GOLICZ**
  - Marketing Coordinator
- **KONRAD BURT**
- **ARNALDO CAILLOPO**
- **PAOLA CILLO**
- **GIADA DI STEFANO**
- **N. LAN LING DUTT**
- **ANDREA FOSURIS**
- **LUISE GAGLIARDI**
- **ALFONSO TAMMARUDELLA**
- **ANNE SERVANTE AZEGGIANI**
- **DOVIS LAVIE**
- **FRANCO MALERBA**
- **ANDREA ORCAGNI**
- **CLAUDIO PANICO**
- **FABRIZIO PATTORRETTI**
- **GAJA RUBERA**
- **CARLO SALVATI**
- **JOACHIM VOSGERAU**
- **CHARLES WILLIAMS**

About Bocconi

Università Bocconi, founded in 1902, was the first Italian university to grant a degree in economics. For a century, Bocconi has played a leading role in Italy’s social and economic development. It has remained true to its founding vision of being a major research university, with democratic values and openness to the world, as well as financially and politically independent. At the outset of the 21st century, Bocconi is contributing to the advancement of European higher education by teaching business and economic knowledge to prospective managers and researchers from all over the world.

www.unibocconi.eu

About Milano

Renowned as the Italian financial and industrial capital, Milan is also the historical cradle of art, design, fashion, gourmet cuisine, and... soccer. Currently a leading EU city, rich with professional and entertainment energy, Milan is certainly a great place to live.

www.milanozine.eu