Our PhD is a 4-year full-time program designed for highly qualified and motivated students who wish to acquire world-class research skills. Bocconi’s PhD program is uniquely multidisciplinary, pragmatic and eclectic. It is multidisciplinary, because it combines insights from a variety of disciplines related to business administration studies. It is pragmatic, because it emphasizes the abilities necessary to integrate different approaches in order to solve relevant problems in a rigorous manner. It is eclectic, because it provides the skills necessary to understand which specific tools and theories are necessary to solve different problems.

Our PhD is formed by two curricula, Management and Marketing. The curriculum in Management has four main tracks: Accounting, Organization, Strategy and Technology. Our first-year students acquire a broad set of theoretical and methodological skills relevant to various fields in management studies through a series of common compulsory courses. Then the students opting for the Management curriculum choose the series of four courses linked to their major choice. The students who have opted for the Marketing curriculum will attend the corresponding four courses specialized in this field. In the second year, our students mainly mold their profile of study by choosing a series of minor and elective courses. The third and fourth years are entirely dedicated to research and dissertation development. The students are expected to shape their research agenda through interaction with the Faculty and their advisors. They will acquire teaching expertise in their chosen fields. Our PhD classes are enriched with the intersection among students from all over the world, with background in business administration and economics, but also other disciplines such as psychology and sociology.

In terms of placement, in recent years our students have been hired by prestigious schools such as: Michigan State University, Penn State University, Georgia State University, Australian School of Business, Aston Business School, Imperial College Business School, Carlos III, Tilburg University, Cass Business School, EMLyon Business School, Católica Lisbon Business School, HEC Paris, Esade Business School, Rotterdam School of Management and others.

Usually the PhD program awards 7 to 12 full 4-year scholarships worth approximately euro 13,500/year.

## Program Overview

**1st year**

**Compulsory**
- Mathematics (precourse)
- Macroeconomic Analysis
- Business Economics & Firm Behavior I
- Business Economics & Firm Behavior II
- Sociology for Business Studies
- Introductory Econometrics for Business Studies
- Econometrics of Linear Models
- Advanced Econometrics for Business Studies
- Applied Business Studies

**Marketing Curriculum**
- Marketing: 6 courses
- Accounting track: 4 courses
- Organization track: 4 courses
- Strategy track: 4 courses
- Technology track: 4 courses

**2nd year**

**Marketing Curriculum**
- Marketing, specialized courses (11)
- 8 electives

**Management Curriculum**
- Social Network Analysis
- Empirical approaches for Marketing and Management research
- 1 minor track (chosen from above 4 courses)
- 6 electives

**3rd year**

**Dissertation Proposal Development**

**Advanced Topics in**
- Marketing
- Organization & Management Theory

**PhD Seminars in Business Administration and Management**

**4th year**

**Research and Dissertation Development**
- Presentation
- Discussion

Some Faculty Members

Andrea Fosfuri

Arnaldo Camuffo

Angelo Diillo

Nicola Fossi

Arlesio Gambardella

Mirs St. Gratziannii

Anne Granston

Franco Malerba

Celia Moore

Andrea Orlandini

Torben Pedersen

Pamfilo Peretti

Gaido Rubera

Carlo Savoio

Gailin Sarai Abi

Giuseppe Stiva

Gianmaro Verina

Joachim Vosgerau

Charles Williams

Maurizio Zolfo

### About Bocconi

Universita Bocconi, founded in 1902, was the first Italian university to grant a degree in economics. For a century, Bocconi has played a leading role in Italy’s social and economic modernization. It has remained true to its founding values of being a major research university, with democratic values and open to the world, as well as financially and politically independent. At the outset of the 21st century, Bocconi is contributing to the advancement of European higher education by teaching business and economic knowledge to prospective managers and researchers from all over the world.

[www.unibocconi.eu](http://www.unibocconi.eu)

### About Milan

Renowned as the Italian financial and industrial capital, Milan is also the historical cradle of art, design, fashion, gourmet cuisine, and… soccer. Currently a leading EU city, rich with professional and entertainment energy, Milan is certainly a great place to live.

[www.milanonline.eu](http://www.milanonline.eu)

For more information about the program, the faculty and the admission procedures, please feel free to contact our Administrative Assistant at infophd@unibocconi.it or visit our website [www.unibocconi.eu/phdbusinessadministration](http://www.unibocconi.eu/phdbusinessadministration)

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**Laurence Capron**

Visiting Professor a.y. 2014-2015, Professor of Strategy, INSEAD

*As faculty, I was quite impressed to see the enthusiasm and professionalism with which the PhD students of Bocconi were engaging with their research topics. The faculty of Bocconi consists of a strong team of research-oriented scholars who are doing an outstanding job in providing for their PhD students first-hand experiences of top level research in management.*

**Tommi Lähteenmäki**

Visiting Professor a.y. 2015-2016, Chaired Professor of Strategic Management, University of St.Gallen

*As faculty, I enjoyed being part of this vibrant multidisciplinary research community. I got exposed to cutting-edge research projects and this program reflects the commitment of Bocconi to develop a world-class doctoral program.*