

Bocconi

**NEW COURSES
TAUGHT IN ENGLISH
OFFERED TO EXCHANGE STUDENTS**

FALL 2019-20

** click on the course title to be automatically directed to the course profile*



Università
Bocconi
MILANO

Code ¹	Description	Credits ²	Classes ³	Department
20604	STOCHASTIC PROCESSES	8	31	DECISION SCIENCES
20605	MACHINE LEARNING II	6	31	DECISION SCIENCES
30464	EMPIRICAL RESEARCH METHODS AND DATA ANALYSIS	7	13	ECONOMICS
30187	ALTERNATIVE INVESTMENTS	6	31	FINANCE
20554	PSYCHOLOGY, ECONOMIC ANALYSIS, AND BEHAVIORAL FINANCE	6	31	FINANCE
20598	FINANCE WITH BIG DATA	8	31	FINANCE
30430	LAW - MODULE 1 (PUBLIC LAW)	6	31	LAW
30467	LAW AND PUBLIC POLICY	7	13	LAW
50204	KEY ISSUES IN EU LAW	6	31	LAW
20125	CHANNEL MARKETING (Trade evolution, analysis and planning) - a tablet (preferred device) / laptop is required	6	10	MARKETING
20175	UNDERSTANDING CONSUMER (CONSUMER BEHAVIOUR AND CCT) - MODULE 1 - a tablet (preferred device) / laptop is required	5	10	MARKETING
20176	UNDERSTANDING CONSUMER (CONSUMER BEHAVIOUR AND CCT) - MODULE 2 - a tablet (preferred device) / laptop is required	7	10	MARKETING
20600	DEEP LEARNING FOR COMPUTER VISION	6	31	MARKETING

- 1 Bocconi code system: **30xxx** codes refer to Undergraduate courses. **20xxx** codes refer to Graduate courses. **50xxx** codes refer to courses of the Integrated Master of Arts in Law (the level is determined by which year of the program they are taught in. All **50xxx** courses taught in English are graduate courses).
- 2 Bocconi credit system is ECTS equivalent: each Bocconi credit corresponds to 25 hours workload, of which 8 lecture hours.
- 3 Classes open to exchange students in the Fall semester.



Code ¹	Description	Credits ²	Classes ³	Department
30465	ORGANIZATIONAL BEHAVIOR AND SOCIAL PSYCHOLOGY	8	13	MANAGEMENT
20659	DATA ANALYSIS FOR MANAGERIAL DECISION MAKING	6	31	MANAGEMENT
20671	LUXURY COMPANIES IN THE GLOBAL LANDSCAPE - a tablet (preferred device) / laptop is required	6	31	MANAGEMENT
30328	HISTORY (MODULE I - GLOBAL HISTORY)	6	23	SOCIAL AND POLITICAL SCIENCES
30508	PUBLIC ECONOMICS - a tablet (preferred device) / laptop is required	8	23	SOCIAL AND POLITICAL SCIENCES
30530	GLOBAL ECONOMIC AND SOCIAL HISTORY	6	31	SOCIAL AND POLITICAL SCIENCES

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