

THE SHARING ECONOMY OF INNOVATION

AN OPEN DEBATE AMONG RESEARCHERS,
BUSINESS LEADERS AND POLICY MAKERS

More and more researchers and companies share information and data. What are the implications for innovation and competition? What about the risks for security and privacy? Should the policy framework for intellectual property be adjusted?

23 OCTOBER 2017
5:00-7:30PM

Bocconi University
Foyer Aula Magna,
Via Röntgen 1

FOR INFORMATION
Events and Ceremonies
Tel. +39 02 5836.3021

4:30PM **REGISTRATION OF PARTICIPANTS**

5:00PM **WELCOME GREETINGS**
GIANMARIO VERONA Rector, Bocconi University

5:15PM **RESEARCH SNIPPETS**

CORPORATE INVESTMENT IN PUBLIC SCIENCE

ASHISH ARORA Duke University

Based on the research paper "Killing the Golden Goose? The Decline of Science in Corporate R&D" with **Sharon Belenzon** (Duke University) and **Andrea Pataconi** (Norwich Business School)

THE VALUE OF INNOVATION SHARING

ALFONSO GAMBARDELLA Bocconi University

Based on the research paper "Endogenous Openness: The Increasing Profitability of Free Substitutes for Proprietary Design" " with **Eric von Hippel** (MIT)

LEGAL KEYS TO OPEN (PRIVATE) DATA

MARIA LILLÀ MONTAGNANI Bocconi University

Based on the research paper "Beyond Public Sector Information: Exploring Legal Keys to Open (Private) Data" with **Aura Bertoni** and **Maria Teresa Maggiolino** (Bocconi University)

6:15PM **PANEL DISCUSSION**

moderated by **TIM HARFORD** Financial Times

ILARIA CAPUA Director, One Health Center of Excellence

Emerging Pathogens Institute, University of Florida

DIEGO PIACENTINI Government Commissioner for the Digital Agenda

CARLO TORNIAI Head of Data Science and Analytics, Pirelli

ANTÓNIO VICENTE Head of Cabinet of the European Commissioner for Research, Science and Innovation

7:30PM **APERITIF RECEPTION**