Bocconi

Università Commerciale Luigi Bocconi
Language Center

Class contents and exam requirements

Spanish Language

Codes 20368-20374 and 20418
Learning Path C1 business
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C1 business course

This course is aimed at students who have a B2 general entry level knowledge of the language and is designed to prepare them for the final exam at C1 business level. This is a curricular course giving students credits for a C1 exit level (as established by the Council of Europe).
The course consists in one module, sub-divided in two semesters:

- II semester, 1°year course (code 20368-Path C1, lessons only)
- I semester, 2°year course (code 20374-Path C1 business, lessons + exam).

Please remind that the class group is run if the minimum number of applicants is reached.

Program

The course aims to teach complex linguistic structures, reinforcing knowledge of grammar, as well as practical reading and speaking skills using current affairs and cultural subject matter. Group work, debates, projects, presentations and role-playing encourage students to learn the language in a natural and complete way. The syllabus covers the following topics:

La comunicación oral en el trabajo: La negociación La presentación	Siglas, acrónimos y abreviaturas Anglicismos, calcos y préstamos Derivación y composición	Aspectos pragmáticos culturales
La comunicación oral en el trabajo: La conversación telefónica La entrevista	Lenguajes artificiales y alfanuméricos Metáforas	Formación profesional intercultural
La comunicación escrita: El currículum El informe	Compuestos, Unidades sintagmáticas, haplología	Cultura e intercultura
La carta comercial El comunicado de prensa	El Greenspeak Realia	Relaciones de la empresa
El blog La comunicación interna	Epónimos Fraseología	Dialogar y negociar

Set textbook

- LOLA MARTÍNEZ, MARÍA LUISA SABATER, *Socios 2. Curso de español orientado al mundo del trabajo*. Libro del alumno. Difusíon. Barcelona 2008.
- Authentic material supplied by the teacher in class: newspaper and magazine articles, internet, videos, television and radio recording.

Recommended books

- Mar Gilarranz *El español de las financias y de los negocios. Lengua de comunicación, traducción y cultura.* Arcipelago. Milano 2009
- *DIZIONARIO SPAGNOLO. HERDER ITALIANO SPAGNOLO - ESPANOL ITALIANO* Giordano, C. Calvo Rigual Edizione Compatta. Logos, 2008.
- *DIZIONARIO SPAGNOLO ECONOMICO & COMMERCIALE SPAGNOLO-ITALIANO / ITALIANO-SPAGNOLO*, Laura TAM. Hoepli, 2006
- Online course AVE, . *Nivel B2.* Instituto Cervantes.

C1 business exam

Knowledge is assessed by one of the following methods, among which students can choose:

- international certification from among those recognized by the University (see www.unibocconi.eu > Language Center > Language Certificates), or
- Bocconi exam, which corresponds, like international certificates, to the Common European Framework standards.

The exam consists of a written paper and an oral exam. Both the written and the oral exam need to be passed. In order to take the oral exam, it is necessary to:

- pass the written exam (minimum mark 18/30)
- have a test score that hasn't expired, i.e. that is still valid (see **Written Exam**, **Validity**)

Students can choose to retake the written exam before the taking the oral exam but must remember that handing in their paper annuls any previous grade given.
Students must enroll for all the exam via the Punto Blu.

Written exam

The written exam is divided in two parts, the first is listening, the second reading comprehension. The final grade is the total score from the two in thirtieths.
Both mono- and bi-lingual dictionaries can be used.
Duration of exam: 120 minutes from the end of the listening being played.

Description of exam stages

First part	Listening to two passages -monologue or dialogue- containing data, opinions, descriptions, explanations	
Objective	To verify: -oral comprehension and the capacity to make accurate notes about facts and figures heard; - ability to refer/report correctly, in a structured text, the information and opinions contained in the passage, possibly also adding own ideas.	
Exam	2.Writing a memo, letter or short report, following the instructions given.	**15/30**
Second part	Reading comprehension of one or more authentic texts, possibly containing graphs, tables and images.	
Objective	To verify: -Correct understanding of written texts; -ability to rework contents into the correct format for professional use	
Exam	Writing a short report on the topic given, according to a personal standpoint and a format given.	**15/30**

Validity

The written exam is valid a limited amount of time:

- if passed by 31st December 2012, it is valid for the 3 subsequent oral exams
- if passed from 1st January 2013, it is valid for the 3 subsequent oral exams, and it is also valid for the subsequent 12 months but there is a penalty that must be paid (see **Oral Exam**, **Validity**)

Oral exam

Speaking about a socio-economic topic assigned by the teacher (10 minutes).
Discussion of a socio-economic topic regarding Spanish-speaking countries (10 minutes).
Duration of exam: 20 minutes

Validity

The oral exam can only be taken once you have passed the written exam (see **Written Exam**). Students will be assessed in terms of their practical ability to communicate. During the oral exam marks can be added to or subtracted from the written exam result in the following way:

- by +3 or -3, if the oral exam is passed within the 3 oral exams subsequent to the written exam
- by +1 or -3, if the oral exam is passed after the first 3 subsequent oral exams, but still by 12 months subsequent to the written exam (this option is possible only for students who take the written exam after 1st January 2013).

Concluding info

The assessment of language skills depends both on the result of the final exam and on marks awarded during the year.
Students who pass the exam (minimum 18/30) can be awarded extra points, up to 3/30.
These points have limited time validity and will be will be added to the final grade by the teacher, as follows:

- Positive participation in the course
- Partial exam

Positive participation in the course and self-study activities

Following a positive participation in the course an extra point can be added to the final grade by the teacher as follows:

- 1 thirtieth for attending at least 75% of the classroom lessons (total classroom teaching hours: 72, codes 20368 and 20374);
- 1 thirtieth for completing the self-study program as indicated by the teacher.

The total additional points are added by the teacher at the end of the annual course according to criteria as explained in class or as described on line (in each language's Library, Bocconi e-learning platform) and are valid for nine months after the end of the course (January-September inclusive).

Partial exam

The "partial exam" consists of a written test.
It is optional and all students enrolled in the 1st year (attending lessons and not) can take the exam. It takes place once a year at the end of the first semester (on June). All students must enroll via the Punto Blu.

Activity	*Extra points*	*Validity*
Partial exam passed	1/30	9 months (from January to September inclusive)

The exam covers the topics of the course book *Socios 2* (units 1-6) and verifies students' ability with a focus on grammar and vocabulary skills, as indicated in the Minimum entry requirements

Structure of the partial exam

- Written exam
- Duration of the exam: 60 minutes
- Neither mono- nor bi-lingual dictionaries can be used.

Grammar exercises consisting in multiple choice answers, completion, transformation on the topics of the course book. Vocabulary exercises, multiple choice answers, completion, cloze test and writing of a short report.

The final grade is expressed by "pass" or "fail"; the extra points will be awarded in case of positive result "pass" (achieving at least 80% of the total score = at least 48/60).