Program

**Tuesday 8 May**

**Official Inauguration of the forum**
Palazzo Reale piazza Duomo 12

Mario Monti President, Università Bocconi
Piergaetano Marchetti President, RCS MediaGroup
Letizia Moratti Mayor of Milan
Filippo Penati President of the Province of Milan
Roberto Formigoni President of Lombardy Region
Romano Prodi Prime Minister of Italy
José Manuel Barroso President of the European Commission

* by invitation

**Wednesday 9 May**

**Opening of the Forum**
Università Bocconi - Aula Magna
via Gobbi 5, 9:00am

Paolo Mieli Corriere della Sera
Angelo Provasoli Università Bocconi

**THE ECONOMY AND POLITICS**

**Merit, Competition and Globalization**
Università Bocconi - Aula Magna
via Gobbi 5, 9:30am

History has taught us that globalization is the result of political decisions. Thus it could be interrupted and even rolled back, with grave consequences. The international agenda has been busy with the elimination of trade barriers, the provision of aid to developing countries and the cancellation of debt. But labour mobility remains the “missing link” in the globalization chain. Today we must put labour mobility at the top of the world’s agenda.

Emma Bonino Italian Minister for Int’l Commerce and European Policies
Zhao Hui (Harvey) Chen First Light Academy, Shanghai

Jeffry Frieden Harvard University
Francesco Giavazzi Università Bocconi
Alberto Giovannini Unifortune Asset Management
Eliana La Ferrara Università Bocconi
Kevin O’Rourke Trinity College, Dublin
Giovanni Peri University of California, Davis
Lant Pritchett World Bank
Gianni Toniolo Università degli Studi di Roma “Tor Vergata”

**THE ECONOMY AND THE WORLD**

**How Close Is China?**
Intesa Sanpaolo - Sala Assemblee
piazza Belgioioso 1, 3:00pm

How can our society survive the Chinese challenge (and others): close itself off in defence or free up new resources and energy to create new opportunities for developmen? And how to do it?

Sergio Ballinetti Assicurazioni Generali
Franco Bernabè Rothschild Europe and FB Group
Aldo Fumagalli Candy Group
Dong Jinnyi Ambassador of People’s Republic of China
Roberto Maroni Deputy, Italian Parliament
Fabrizio Onida Università Bocconi
Federico Rampini La Repubblica
Renato Ruggiero Citigroup
Paolo Zegna SMI-ATI

**THE ECONOMY AND THE COMMUNITY**

**Energy and Sustainability**
Casa dell’Energia piazza Po 3, 3:30pm

Access to energy sources is vital for every economic system. The conditions of that access have changed and are subject to new threats. How do we regulate/open the market to increase security, economy and diversification?

Giulio Anselmi La Stampa
Guido Bortoni Italian Authority for Electric Energy and Gas
Claudio di Macco Italian Authority for Electric Energy and Gas
François Leveque École Nationale Supérieure des Mines, Paris
Leonardo Maugeri Eni
Simone Mori Enel
Alberto Nahmijas Italian Antitrust Authority
Michele Polo Università Bocconi
Pippo Ranci Florence School of Regulations
THE ECONOMY AND SOCIETY

Immigration and Integration
Casa della Carità via Brambilla 8, 4:30pm

Immigrants: a resource or a danger? How do we make them a resource? What is the integration model, what are the rules, the social costs (or perhaps the investment)? What is the balance between broad multiculturalism and the level of integration? How do we reconcile identity and an open society?

Tito Boeri Università Bocconi
George Borjas Harvard University
Don Virginia Colmegna Casa della Carità
Dario Cresto-Dina La Repubblica
Paolo Ferrero Italian Minister of Social Solidarity
Alfredo Martinelli Università degli Studi di Milano
Giovanni Peri University of California, Davis
Giuseppe Pisanu Senator
Alessandra Venturini Università degli Studi di Torino

BEYOND THE ECONOMY

Open Pages - Meeting with Authors and Their Books
Punto E&S
piazza Duomo

Well Being and Wealth: The Body as Capital 1:00pm
Irene Pivetti talks with Giovanni Fattore and Hervé Juvin, author of Il trionfo del corpo

The (Open) World of Wikipedia 6:00pm
Giuseppe Caravita meets Jane Klobas, author of Oltre Wikipedia. Participants: Francesco Billari, Stefano Renzi

The Politics of Openness: Possibilities and Constraints 9:00pm
Meeting with Franco Bruni and Carlo Bastasin, author of Destra e sinistra. Politiche chiuse, società aperta

Dialogues about the Open Society
Italy, Europe: Talking with the Young **
Teatro Strehler
largo Greppi 1, 6:00pm
Carlo Azeglio Ciampi Former President of the Italian Republic
Ferruccio de Bortoli Il Sole 24 ore

**In collaboration with Fondazione Ugo La Malfa and Il Sole 24 ore, in the series "The Treasury Secretaries Speak"

A Year of Equal Opportunity for All
Corriere della Sera - Sala Buzzati
via Balzan 3 (corner of via S. Marco 21) 9:00pm
Diana Bracco Assolombarda

Meglena Kuneva European Commissioner
Enrico Romagna-Manoja Il Mondo

Open Society and Science
Palazzo Giureconsulti
piazza dei Mercanti 2, 9:00pm
Giovanni Bignami ASI Agenzia Spaziale Italiana
Edoardo Boncinielli Università Vita-Salute San Raffaele, Milan
Giovanni Caprara Corriere della Sera
Giulio Giorllo Università degli Studi di Milano

Thursday 10 May

THE ECONOMY AND POLITICS

Economic Reform and Political Hurdles
Università Bocconi - Aula Magna
via Gobbi 5, 9:00am

In several European countries, but especially in Italy, the economy is growing slowly and with little innovation. Corporate privileges and State meddling inhibit the functions of the market economy. The governments involved do not have the political will to remove these obstacles. What must be done to change their policies? What lessons can we learn from other countries that have managed to enact effective reforms?

Alberto Alesina Harvard University
George Alogoskoufis Minister of National Economy and Finance, Greece
Leszek Balcerowicz School of Economics, Warsaw
Carlo Bastasin La Stampa
Paul De Grauwe University of Leuven
Pablo Guidotti Universidad Torcuato Di Tella, Buenos Aires
Stefano Micossi ASSONIME
Mario Monti Università Bocconi
Michele Salvatì Università degli Studi di Milano
André Sapir BRUEGEL e Université Libre de Bruxelles
Domenico Siniscalco Morgan Stanley
Guido Tabellini Università Bocconi

THE ECONOMY AND THE COMMUNITY

School: Rights and Opportunities
Liceo Beccaria via Linneo 5, 3:00pm

An open society begins with an open school that can accept and develop minds open to innovation and diversity, instil high standards, and evaluate skills and merit. How do we change the schools of today to take account of tomorrow?

Christian Baudelot École Normale Supérieure, Paris
Daniele Checchi Università degli Studi di Milano
Uncertainty, a lifestyle consistent with a rapidly changing world, or choice imposed by rigidity, corporate closure and low quality labour market? How do we give freedom back to the market? How do we redress the balance between uncertainty and opportunity?

Roberto Artoni Università Bocconi
Massimo Calearo Federmeccanica
Susanna Camusso CGIL Lombardy
Bruno Contini Università degli Studi di Torino
Maurizio Del Conte Università Bocconi
Paolo Franchi Il Riformista
Pietro Ichino Università degli Studi di Milano
Stefano Liebman Università Bocconi
Bruno Manghi Sociologist
Tiziano Treu Senator

Management culture is grappling with post-modernity. Today’s successful companies know how to manage relations with the market and their creative and innovative resources in an unconventional manner.

Luigi Berlinguer Comitato per lo Sviluppo della Conoscenza Scientifica
Stefano Boeri Politecnico di Milano
Gianni Canova Università IULM, Milan
Rossella Cappetta Università Bocconi
Francesco Casetti Università Cattolica del Sacro Cuore, Milan
Fedele Confalonieri Mediaset
Bruno Ermolli Promos
Andrea Guerra Luxottica Group
Enzo Rullani Università Ca’ Foscari, Venice
Francesco Rutelli Italian Deputy Prime Minister and Minister for Culture
Severino Salvemini Università Bocconi

How is global power being redesigned, and under what assumptions? What role does competition play in controlling resources? What are the new forms of conflict, what is the real role of terrorism as an instrument of international and internal policy?

Maurizio Belpietro Il Giornale
Boris Biancheri ISPI
Franco Bruni Università Bocconi
Pier Ferdinando Casini Deputy, Italian Parliament
Alessandro Colombo Università degli Studi di Milano
Massimo D’Alema Italian Deputy Prime Minister and Minister of Foreign Affairs
Sergio Romano Corriere della Sera

Ten Questions (and a few answers) about US-Europe Relations 9:00pm
Paolo Garimberti talks with Vittorio Emanuele Parsi, author of L’alleanza inevitabile. Europa e Usa oltre l’Iraq

Dialogues about the Open Society
The French Elections and Europe
Corriere della Sera - Sala Buzzati
via Balzan 3 (corner of via S. Marco 21)  6:00pm

Daniel Cohn-Bendit European Deputy
Sylvie Goulard Mouvement Européen-France
Jean-Noël Jeanneney Bibliothèque Nationale de France
Anne Lauvergeon Areva
Mario Monti Università Bocconi
Jean Pisani-Ferry BRUEGEL

Open Society and Religion
Palazzo Giureconsulti
piazza dei Mercanti 2, 9:00pm
Stefano Jesurum Corriere della Sera Magazine
Ermanno Olmi Director
Friday 11 May

THE ECONOMY AND POLITICS
The Open Enterprise: Open to the Future, to New Ideas, to the World
Università Bocconi - Aula Magna
via Gobbi 5, 9:00pm

Why are some enterprises highly innovative and others less so? Hightech companies have a strong degree of entrepreneurship, experimentation, labour mobility and emphasis on human capital. Large corporations are changing from an inward-looking situation to one of openness with respect to the future, innovation and the world. Which processes of reorganization and restructuring have been adopted by the most forward-looking companies?

Ashish Arora Carnegie Mellon University, Pittsburgh
Iain Cockburn School of Management, Boston University
Nick Donofrio IBM
Giovanni Dosi Scuola Superiore Sant'Anna, Pisa
Alfonso Gambardella Università Bocconi
Bronwyn Hall University of California, Berkeley
Piergaetano Marchetti RCS MediaGroup
Sergio Marchionne FIAT Group
Corrado Passera Intesa Sanpaolo
Gianni Riotta TG1 RAI
Massimo Sarmi Gruppo Poste Italiane
Manuel Trajtenberg The Eitan Berglas School of Economics, Tel Aviv

BEYOND THE ECONOMY
Dialogues about the Open Society
Europe and Public Opinion
Università Bocconi - Aula Zappa
via Sarfatti 25, 1:00pm
Paolo Mieli Corriere della Sera
Antonio Polito Senator

THE ECONOMY AND POLITICS
Industrial Capitalism and Financial Capitalism: Protection vs Competition
Assolombarda
via Pantano 9, 3:30pm

Is it true that financial capitalism is “bad” while industrial capitalism is “good”? The real distinction to be made is between protected capitalism and competitive capitalism. When shielded from competition, capitalism inevitably works to maintain its favourable position and income, thus creating the conditions for its own decline. Only by accepting international competition can it become capable of creating new wealth. This process, however, meets with strong resistance and requires courageous cultural changes.

Mauro Bini Università Bocconi
Maurizio Dallocchio Università Bocconi
Andrea Illy illycaffé
Pietro Modiano Intesa Sanpaolo
Roberto Napoletano Il Messaggero
Tommaso Padoa Schioppa Italian Minister of Economy and Finance
Giovanni Perissinotto Assicurazioni Generali
Alessandro Profumo UniCredit Group
Paolo Scaroni Eni
Bruno Tabacci Deputy, Italian Parliament

THE ECONOMY AND SOCIETY
Health and Sustainable Welfare
Clinica Mangiagalli - Auditorium
via della Commenda 12, 3:30pm

How do we make an increasingly individualistic society compatible with the demands of social cohesion? What are the new protection mechanisms, who and what are to be protected? How do we make the social cost of welfare acceptable?

Elio Borgonovi Università Bocconi
Renato Botti San Raffaele del Monte Tabor Foundation
Pier Franco Conte Policlinico di Modena
Margherita De Bac Corriere della Sera
Silvio Garattini Istituto Mario Negri
Francesco Longo Università Bocconi
Luca Pancalli Comitato Italiano Paralimpico
Michael R. Reich Harvard School of Public Health
Francesco Ripa di Meana FIASO
Livia Turco Italian Health Minister

THE ECONOMY AND THE COMMUNITY
Consumers and Consumption: Networked or on the Net?
Camera di Commercio
via Meravigli 9/B, 3:30pm

“Opening society” also implies reducing imbalance between producers and consumers. Transparency and correctness of information, consumer selfprotection, regulation of markets and limits on regulators.

Bruno Busacca Università Bocconi
Angelo Cardani Università Bocconi
Michele Costabile Università della Calabria
Giampaolo Fabris Università Vita-Salute San Raffaele, Milan
**BEYOND THE ECONOMY**

Open Pages - Meeting with Authors and Their Books
Punto E&S
piazza Duomo

A Small Business “Manifesto” 1:00pm
Gianfranco Fabi talks with Michele Perini and Paolo Preti, author of L’impresa forte

India: Approaching, Understanding, Doing Business 6:00pm
Meeting with Maurizio Guandalini on Fare affari in India by Rajesh Kumar e Anand Kumar Sethi

But Wasn’t Oil Running Out? 9:00pm
Francesco Bogliari talks with Riccardo Varvelli, author of Petrolio e dopo?

Dialogues about the Open Society
Talking about Luigi Einaudi
Corriere della Sera - Sala Buzzati
via Balzan 3 (corner of via S. Marco 21), 6:00pm
Salvatore Carrubba Il Sole 24 ore
Mario Monti Università Bocconi
Michele Salvati Università degli Studi di Milano

Furcht Concert
Università Bocconi - Aula Magna
via Gobbi 5, 8:30pm
Andrea Padova -piano

**Saturday 12 May**

THE ECONOMY AND POLITICS
Preparing Future Leaders
Università Bocconi - Aula Magna
via Gobbi 5, 9:00am

Are universities still a factor in terms of upward mobility? Do they serve to train future leaders? The quality of education has decreased, and while lack of an undergraduate degree is a barrier in the job market, having one is no longer enough. In Italy the university system is isolated and is becoming closed and self-referential. What can we learn from other countries? The critical factors are educational quality and guaranteeing access to the most deserving. So the aspects to address are the financing of universities and students, and systems for selecting students and faculty.

Alfredo Ambrosetti The European House-Ambrosetti
Antonio Borges Goldman Sachs International
Luca Cordero di Montezemolo Confindustria
Pietro Corsi University of Oxford
Guido Martinotti Università degli Studi di Milano-Bicocca
Roberto Perotti Università Bocconi
Bernard Ramanantsoa HEC Paris
Mendu Rammohan Rao Indian School of Business, Hyderabad
Andrea Sironi Università Bocconi
Paul Verhaegen Eindhoven University of Technology

Closing of the forum
Università Bocconi - Aula Magna
via Gobbi 5
Piergaetano Marchetti RCS MediaGroup
Mario Monti Università Bocconi
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