Curriculum Vitae – Spring 2023

Family name: XIONG
Given name: Qiang
Gender: Female
Citizenship: Chinese
Email address: qiang.xiong@unibocconi.it

Qualifications

PhD in Business Administration and Management   09/2019 - Present
Bocconi University, Italy

M.Sc. in Psychology   09/2017-12/2018
The University of Hong Kong, China

M.A. in German Linguistics   09/2009– 03/2012
Beijing Foreign Studies University, China

B.A. in German Language and Literature   09/2005– 07/2009
Beijing Institute of Technology, China

Awards and Scholarships

Graduate with Distinction, 2018, The University of Hong Kong
Best Graduate Thesis Award, Fangda Scholarship, 2012, Beijing Foreign Studies University
DAAD Scholarship, 2011, German Academic and Exchange Service
Outstanding Graduate, Hermann Scholarship, 2009, Beijing Institute of Technology
National Scholarship, Ministry of Education, 2008, China

Research Interests

Plant-based industry; dynamics between startups and incumbents; Venture Capital

Working Papers

1. Corporate Venture Capital and Change of Startups' Technological Positioning (Complete manuscript)
2. Dynamics of startups' positioning during the emergence of plant-based industry (in progress)
3. Generalists' responses to disruptive technology in the plant-based industry (in progress)

Work Experience

China Construction Bank, Zurich Branch   04/2014-10/2016
Branch Set-up founding team, Corporate Relationship Manager
China Construction Bank, Shenzhen Branch   07/2012-03/2014
Corporate Relationship Manager, Product Manager for International Business

Studies abroad

Bayes Business School, UK   06/2022/08/2022
Tokyo University of Foreign Studies, Japan   08/2018
The University of Heidelberg, Germany   07/2011-09/2011

Language Skills

Chinese (native), English (C1), German (C1), Italian (B2)

IT Skills

Python, Stata (good)

Other Activities

- Teaching
  - Instructor, Bocconi University   Spring semester, 2023
    Undergraduate Business Strategy (2023), co-teaching with Nilanjana Dutt
- Research presentation
  - DRUID23 (Lisbon, Portugal, Scheduled June 2023)
  - 83rd Annual Meeting of the Academy of Management (Boston, USA, Scheduled Aug. 2023)
- Reviewer
  - AOM (2023)
  - ARCS (2022)