



LECTIO INAUGURALIS AVVOCATO GIOVANNI AGNELLI  
ASSOCIATE PROFESSORSHIP IN ECONOMICS  
**COMPETITION AND MONOPOLY**  
FROM MICROECONOMICS TO MARKET DESIGN

There is a growing debate on both sides of the Atlantic about whether industry concentration and market power are increasing and what are the implications for business dynamics, investments and labor. This Lectio Inauguralis will provide academic and policy perspectives on this topic. It will discuss the role that economic research, and especially the relatively new branch of microeconomics known as "market design," can play to fix market failures and help revisit antitrust tools for an effective competition policy in both traditional and high-tech markets.

**27 MAY 2019**

2:30PM

Bocconi University  
Aula Magna  
Via Gobbi 5, Milano

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2:30PM

**REGISTRATION OF PARTICIPANTS**

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3:00PM

**WELCOME ADDRESSES**

**MARIO MONTI** President, Bocconi University  
**JOHN ELKANN** President, Agnelli Foundation  
**GIANMARIO VERONA** Rector, Bocconi University

**A MARKET DESIGN VIEW OF CONCENTRATION AND MARKET POWER**  
**FRANCESCO DECAROLIS**

Avvocato Giovanni Agnelli Associate Professor in Economics,  
Bocconi University

**NEW COMPETITION ECONOMICS: THEORY AND PRACTICE**  
**ANDREA PRAT**

Richard Paul Richman Professor of Business and Professor of Economics,  
Columbia University

**NEW LEGAL PERSPECTIVES IN COMPETITION LAW**  
**MARINA TAVASSI**

President, Court of Appeal of Milano

**CLOSING REMARKS**  
**FRANCESCO DECAROLIS**

Avvocato Giovanni Agnelli Associate Professor in Economics,  
Bocconi University

**FOR INFORMATION**

Bocconi University  
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**Online registration**

[www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)

The event will be held in English.  
A simultaneous interpreting  
service will be provided.

*A cocktail reception will follow.*