

Final Report of Assistant Professor Call

Department: Marketing

Application deadline: 31 August 2014

Hiring committee: Stefania Borghini, Alessio Delre, Zachary Estes (chair), Gaia Rubera, and Gabriele Troilo.

Number of valid applications: 12

Number of flyouts: 0

Recommended Action: Call to be closed without filling the position.

Summary: During the summer of 2014 the Department posted a call for one assistant professor, with an application deadline fixed on 31 August. We received 12 valid applications. 2 of these applicants were interviewed at the American Marketing Association (AMA) summer conference in August, but neither was invited for a flyout. 1 additional candidate was interviewed via Skype, and was invited for a flyout but was unable to visit due to visa problems. The AMA interview committee consisted of Borghini, Estes, and Rubera. Skype interviews were conducted by Delre and Troilo.

In conclusion, we received 12 applications, and although 3 of them merited pre-interviews, none of them attended a flyout. None of the remaining applicants met our criteria in terms of research productivity in an area of interest to our department. We therefore request to close this call without filling the position.

Sincerely,



Zachary Estes

(on behalf of the Hiring Committee)