

Curriculum Vitae – Spring 2018

Family name: Spina
Given name: Chiara
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Qualifications

Università Commerciale Luigi Bocconi (Milan, Italy) 2014-present

PhD in Business Administration and Management (expected 2019)

Major in Strategic Management and Minor in Technology & Innovation Management

Dissertation: “Entrepreneurship in the Making: Observing Experimentation in Early-Stage Entrepreneurial Firms”

Advisors: Charlie Williams, Alfonso Gambardella

University of Milan and London School of Economics and Political Science 2008-2010

MSc Labour Studies – 2 years

Awarded 110 cum laude out of 110 for overall performance. Authored 50,000 words dissertation titled: “Employer Branding: the Law of Attraction?”

University of Milan 2005 – 2008

BSc. Business Studies, Major in Organisation and Human Resources Management – 3 years

Awarded 110 cum laude out of 110 for overall performance. Authored thesis titled: “From the Discourse of Selection to the Selection of the Discourse”.

Awards and Scholarships

2017 SRF Dissertation Scholarship
2014 Bocconi PhD Scholarship
2010 University of Milan Grant
2009 European Studies Scholarship
2008 Youth Excellence Scholarship
2005 Academic Merit Award

Research Interests

- Entrepreneurship, particularly early-stages of new venture creation
- Strategic decision-making and cognitive processes
- Entrepreneurial team-level dynamics and creative outcomes
- Crowdfunding, Accelerators, Hackathons and emerging phenomena in Entrepreneurship

Research in Progress

- “Planning and Experimentation on a Funding Platform” (with Charlie Williams), working paper
- “Small Changes with Big Impact: Experimental Evidence of a Scientific Approach to Decision Making of Entrepreneurial Firms ” (with Arnaldo Camuffo and Alfonso Gambardella), working paper

Teaching Experience

Guest Lecturer, Università Commerciale Luigi Bocconi (Milan, Italy) 2017
Workshop on communication skills

Guest Lecturer, University of Milan 2014- 2017
Case-study discussion and lectures to BSc/MSc students as part of their Organizational Behaviour course

Teaching Assistant, Università Commerciale Luigi Bocconi (Milan, Italy)

Organization Theory, instructor: Nicolai Foss, a.y. 2016/2017
Organization Theory, instructor: Franz Wohlgezogen, a.y. 2015/2016
Technology and Innovation Strategy, instructor: Marco Giarratana, a.y. 2015/2016

Work Experience

CRU International, London, HR Advisor 2011-2014
Responsible for key HR functions (recruitment, training and induction) within UK and six international offices.

London School of Economics and Political Science, London, Research Assistant 2010
Researched the topic of work-life balance for enterprising couples.

Service and other activities

Mentor for Incoming Students in Management PhD Program (since 2016)

Reviewer – Strategic Management Society Annual Conference (since 2015)

Reviewer – Academy of Management Annual Meeting (since 2015)

How to start a start-up open course, University Leader at Bocconi October –December 2014
Organizing and leading weekly meetings to discuss practical issues related to start-ups.

Invited Presentations and Workshops

Second Workshop on Experimental Economics and Entrepreneurship, Copenhagen (Denmark), 2018

Innovation Growth Lab Doctoral Workshop and Winter Conference, Washington (USA), 2017

Strategic Management Society Annual Conference, Houston (USA), 2017

Strategic Management Society Doctoral Workshop, Houston (USA), 2017

RCT Lab Symposium on Entrepreneurship, INSEAD & ILO, Abu Dhabi (UAE), 2016

Language Skills

Italian *Native*

English *Fluent*

Spanish *Intermediate*

IT Skills

STATA: good

VBA: good

Python: intermediate