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BAFFI CAREFIN
Centre for Applied Research on
International Markets, Banking, Finance
and Regulation

The European Football Industry

Economics, finance
and regulation

15 December 2016

Bocconi



Università Commerciale
Luigi Bocconi

Via Sarfatti 25
20136 Milano

9:30am
Deutsche Bank Room (AS02)
via Röntgen 1

The football industry is both a relevant and special sector in the European economy. What are its current trends and perspectives? The aim of the workshop is to discuss the state of the art, exploring the three main intertwined dimensions - economics, finance and regulation - and their policy implications.

9:30am **Welcome Address**
Donato Masciandaro Bocconi University

Chair
Carlo Altomonte Bocconi University

Does Fair Play Matter? UEFA Regulation and Financial Sustainability in the European Football Industry

Ariela Caglio Bocconi University
Donato Masciandaro Bocconi University
Gianmarco Ottaviano The London School of Economics and Political Science

Financial Fair Play: Problematization in financial football

Stephen Morrow University of Stirling

General Discussion

11:30am **Coffee Break**

11:45am **Attendance over a Century and Competitive Balance: A panel data study**

James Reade University of Reading

General Discussion and Policy Implications