

1ST FAMILY BUSINESS AND CORPORATE CONTROL WORKSHOP

26-27-28 JUNE

Bocconi University
Room 43
via Sarfatti 25, Milano

FOR INFORMATION

Bocconi University
ICRIOS
The Invernizzi Center for
Research on Innovation,
Organization, Strategy and
Entrepreneurship
tel. +39 02 5836.3395

ONLINE REGISTRATION
www.unibocconi.it/eventi

26 JUNE 6:00PM

piazza Sraffa 13
WELCOME RECEPTION

27 JUNE 10:00AM

WELCOME COFFEE

SESSION I

TOO BIG TO LEAVE: THE CASE OF ACTIVE OWNERS

VICENTE CUNAT The London School of Economics and Political Science
RUTH AGUILERA Northeastern University
VICENTE BERMEJO ESADE Business School
JAVIER CAPAPÉ ESADE Business School

CENTRAL BANKS AND CORPORATE GOVERNANCE: EVIDENCE FROM JAPAN

BEN CHAROENWONG National University of Singapore
RANDALL MORCK University of Alberta
YUPANA WIWATTANAKANTANG National University of Singapore

WHAT'S IN A NAME? EPONYMOUS PRIVATE FIRMS AND FINANCIAL REPORTING QUALITY

GIANFRANCO SICILIANO Bocconi University
ALESSANDRO MINICHILLI Bocconi University
ANNALISA PRENCIPE Bocconi University
SURESH RADHAKRISHNAN Bocconi University

SESSION II

WHO IS THE BOSS? FAMILY CONTROL WITHOUT OWNERSHIP IN PUBLICLY-TRADED JAPANESE COMPANIES

MORTEN BENNEDSEN University of Copenhagen and INSEAD
VIKAS MEHROTRA University of Alberta
YUPANA WIWATTANAKANTANG National University of Singapore

WHEN DYNASTIES PROSPER

FAUSTO PANUNZI Bocconi University
MARIO DANIELE AMORE Bocconi University

WHAT ARE BOARDS FOR? EVIDENCE FROM CLOSELY-HELD FIRMS IN COLOMBIA

BELEN VILLALONGA NYU Stern School of Business
MARIA-ANDREA TRUJILLO CESA School of Business Bogotá
ALEXANDER GUZMAN CESA School of Business Bogotá
NEILA CACERES Superintendencia de Sociedades Bogotá

KEYNOTE SPEECH 4:15PM

THE FUTURE OF FAMILY BUSINESS
RANDALL MORCK University of Alberta

INDUSTRY ROUNDTABLE 5:10PM

Moderator BELEN VILLALONGA NYU Stern School of Business

FAMILY FIRMS: ASSETS AND ROADBLOCKS

MORTEN BENNEDSEN University of Copenhagen and INSEAD
VERONICA BUZZI Vice President, Buzzi Unicem SpA

THE ROLE OF INDEPENDENT DIRECTORS IN NON-LISTED COMPANIES

ALESSANDRO MINICHILLI Bocconi University
MICHELE NORSA Partner, FSI Growth Equity Fund, Board member of Ermenegildo Zegna, Rocco Forte, Davidoff and Biagiotti Group

PRIVATE EQUITY IN FAMILY AND NON-FAMILY BUSINESS

FRANCESCO CASTELLANETA SKEMA Business School
MAURIZIO TAMAGNINI CEO, FSI Growth Equity Fund

CLOSING REMARKS

GUIDO CORBETTA Bocconi University

Organized by

AIDAF-EY CHAIR OF FAMILY BUSINESS STRATEGY IN MEMORY OF ALBERTO FALCK | DEPARTMENT OF MANAGEMENT AND TECHNOLOGY | ICRIOS THE INVERNIZZI CENTER FOR RESEARCH ON INNOVATION, ORGANIZATION, STRATEGY AND ENTREPRENEURSHIP



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28 JUNE 10:00AM
WELCOME COFFEE

SESSION III THE IMPACT OF ENTREPRENEURSHIP ON PAY DISCRIMINATION: EVIDENCE FROM A ENTRY DEREGULATION REFORM IN PORTUGAL

FRANCESCO CASTELLANETA SKEMA Business School
RAFFAELE CONTI Catolica Lisbon
OLENKA KACPERCZYK The London School of Economics and Political Science

CONTROLLING SHAREHOLDERS AND INVESTMENT-RISK SENSITIVITY IN AN EMERGING ECONOMY

DANIEL CAIXE Universidade de São Paulo
LUIZ RICARDO KABBACH CASTRO Universidade de São Paulo, Universidad de Navarra
AQUILES KALATZIS Universidade de São Paulo

FAMILY OWNERSHIP AND TRUST DURING A FINANCIAL CRISIS

MIRCEA EPURE Universitat Pompeu Fabra
MARIO DANIELE AMORE Bocconi University

SESSION IV FAMILY, GOVERNANCE-BASED ISOLATING MECHANISMS, AND SUSTAINABILITY OF PERFORMANCE ADVANTAGES

JOSIP KOTLAR Lancaster University Management School
JAMES CHRISMAN Mississippi State University
HANQING FANG Missouri University of Science and Technology

STAGES OF MARKET DEVELOPMENT, REPLICATION STRATEGY AND THE INTERNATIONALIZATION OF FAMILY FIRMS

MARCO CUCCULELLI Università Politecnica delle Marche

OWNERSHIP SIMILARITY IN M&A TARGET SELECTION

EMANUELE BETTINAZZI EMLYON Business School
DANNY MILLER HEC Montreal

SESSION V WILL TOO MANY CAPTAINS SINK THE SHIP? THE EFFECT OF OWNERSHIP COMPLEXITY AND FAMILY INVOLVEMENT ON SHAREHOLDER DISSENT IN STRATEGIC DECISION-MAKING

MAURA LEUSDER Erasmus University Rotterdam
HANS VAN OOSTERHOUT Erasmus University Rotterdam
ABE DE JONG Erasmus University Rotterdam

ENTREPRENEURIAL GROWTH ASPIRATIONS AND THE ROLE OF INSTITUTIONS

VICTOR MARTIN-SANCHEZ King's College London
SEBASTIAN APARICIO Durham University
DAVID URBANO Universitat Autònoma de Barcelona

TO WHOM DOES THE FAMILY SELL THE FIRM? THE DETERMINANTS OF THE CHOICE OF THE BUYER IN M&A DEAL

LUCIA PIERINI LUISS Guido Carli University
SAVERIO BOZZOLA LUISS Guido Carli University
BELEN VILLALONGA NYU Stern School of Business

DETERMINANTS AND RETURNS OF A FAMILY CORPORATE GOVERNANCE STRUCTURE

PAOLA TARICCO Bocconi University
GUIDO CORBETTA Bocconi University
ALFONSO GAMBARDELLA Bocconi University
ALESSANDRO MINICHILLI Bocconi University
CLAUDIO PANICO Bocconi University

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