

Bocconi

**NEW COURSES
TAUGHT IN ENGLISH
OFFERED TO EXCHANGE STUDENTS**

SPRING 2019-20

** click on the course title to be automatically directed to the course profile*



Università
Bocconi
MILANO

Code ¹	Description	Credits ²	Classes ³	Department
20173	MARKET RESEARCH - a tablet (preferred device) / laptop is required	6	10	DECISION SCIENCES
20656	METHODS AND DATA ANALYTICS FOR RISK ASSESSMENT - a tablet (preferred device) / laptop is required	7	25	DECISION SCIENCES
30466	CULTURE, INSTITUTIONS AND DEVELOPMENT	6	13	ECONOMICS
30468	INTERNATIONAL ECONOMICS AND FINANCE	7	13	ECONOMICS
20655	CYBER RISK AND DATA PROTECTION LAW - a tablet (preferred device) / laptop is required	6	25	LAW
30431	LAW - MODULE 2 (PRIVATE LAW) - a tablet (preferred device) / laptop is required	6	31	LAW
50027	INTERNATIONAL LAW	9	19-20	LAW
50206	SPORTS LAW	6	31	LAW
20145	BRAND MANAGEMENT - a tablet (preferred device) / laptop is required	5	10	MARKETING
20675	STRATEGIC MARKETING AND ANALYTICS - MODULE 2 - a tablet (preferred device) / laptop is required	6	10	MARKETING

- 1 Bocconi code system: **30xxx** codes refer to Undergraduate courses. **20xxx** codes refer to Graduate courses. **50xxx** codes refer to courses of the Integrated Master of Arts in Law (the level is determined by which year of the program they are taught in. All **50xxx** courses taught in English are graduate courses).
- 2 Bocconi credit system is ECTS equivalent: each Bocconi credit corresponds to 25 hours workload, of which 8 lecture hours.
- 3 Classes open to exchange students in the Spring semester.



Code ¹	Description	Credits ²	Classes ³	Department
30529	ENTREPRENEURSHIP AND STRATEGIC INNOVATION IN THE FASHION INDUSTRY	6	31	MANAGEMENT
20167	PRODUCT INNOVATION AND MARKET CREATION - a tablet (preferred device) / laptop is required	5	10	MANAGEMENT
20654	STRATEGY AND GOVERNANCE FOR CYBER RISK - a tablet (preferred device) / laptop is required	8	25	MANAGEMENT
20660	COLLABORATIVE STRATEGIES FOR INNOVATION	6	31	MANAGEMENT
20661	INNOVATION IN THE SHARING ECONOMY: THE ROLE OF PLATFORMS AND BUSINESS MODELS	6	31	MANAGEMENT
20696	FUNDAMENTALS OF NEW TECHNOLOGIES FOR ECONOMIC AND HUMAN DEVELOPMENT - a tablet (preferred device) / laptop is required	6	31	MANAGEMENT
20657	INSTITUTIONAL SCENARIOS OF CYBER RISK - a tablet (preferred device) / laptop is required	8	25	SOCIAL AND POLITICAL SCIENCES
20673	POLITICS OF CONFLICT	6	31	SOCIAL AND POLITICAL SCIENCES
20687	ECONOMIC ANALYSIS OF CRIME	6	31	SOCIAL AND POLITICAL SCIENCES

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