

Final Report of Assistant Professor Call

Department: Marketing

Application deadline: 30 June 2014

Hiring committee: Stefania Borghini, Alessio Delre, Zachary Estes (chair), Gaia Rubera, and Gabriele Troilo.

Number of valid applications: 103

Number of flyouts: 10

Recommended Action: Call to be closed with 2 positions filled.

Summary: During the summer of 2014 the Department posted a call for 2 assistant professors, with an application deadline fixed on 30 June. We received 103 valid applications. 8 applicants were interviewed at the European Marketing Association Conference (EMAC) in June, and 3 of those applicants were invited for flyouts in July. An additional 20 applicants were interviewed at the American Marketing Association (AMA) summer conference in August, and 6 of those applicants were invited for flyouts in September or October. 3 final candidates were interviewed via Skype, and 1 of those applicants was invited for a flyout in October. The EMAC interview committee consisted of Delre, Estes, and Troilo. The AMA interview committee consisted of Borghini, Estes, and Rubera. Skype interviews were conducted by Delre and Troilo.

- **OMISSIS**
- **Thomas Eichtopf** is a highly promising quantitative/strategic marketing researcher from a top European university. On the strength and relevance of his research, he was suitable to invite for a flyout. The committee strongly supported his candidacy, and he was offered a position in our department. After advanced negotiation, **the candidate accepted a position in our department.**
- **Ioannis Evangelidis** is a highly promising consumer behavior researcher from a top European university. On the strength and relevance of his research, he was suitable to invite for a flyout. The committee strongly supported his candidacy, and he was offered a position in our department. After advanced negotiation, **the candidate accepted a position in our department.**

In conclusion, we received 103 applications, of whom we interviewed 31, invited 10 for flyouts, made 3 job offers, and secured 2 hires. We therefore request to close this call with both positions filled.

Sincerely,



Zachary Estes
(on behalf of the Hiring Committee)