



BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

6-7-8 MARCH 2018

Bocconi University
Aula Magna
Via Gobbi 5, Milano

FOR INFORMATION
Bocconi University
Tel. +39 02 5836.2597

ONLINE REGISTRATION
www.sdabocconi.it/b&africa

6 MARCH
MORNING SESSION
ENERGY AND CLIMATE CHANGE

8:30AM
REGISTRATION OF PARTICIPANTS

9:00AM
WELCOME ADDRESS
GIUSEPPE SODA Dean, SDA Bocconi School
of Management

KEYNOTE SPEECH
**INVESTMENT OPPORTUNITIES IN CLEAN
TECHNOLOGIES**
ANTONIO CAMMISECRA CEO, Enel Green
Power and President of RES4Africa

**CLIMATE CHANGE IMPACTS, ADAPTATION
AND MITIGATION, AN AFRICAN
PERSPECTIVE**
VALENTINA BOSETTI Bocconi University

**THE DASH FOR BATTERIES AND ITS
IMPACT ON THE AFRICAN MINING SECTOR**
MATTEO DI CASTELNUOVO Bocconi
University

10:40AM
**COFFEE BREAK WITH POSTER SESSION
BY AFRICAN ENTREPRENEURS OF THE
ADANSONIA PROGRAM**

11:10AM
**MULTIFLAGS - CAPACITY BUILDING TO WIN
THE RACE TO A CLEAN AND RESILIENT
ENERGY FUTURE FOR AFRICA**
CARLO PAPA Director, Enel Foundation and
Vice Chair of UN Private Sector Alliance for
Disaster Resilient Societies

ROUNDTABLE

Participants
ASTRIA FATAKI President, Energy Generation
FRANCESCA GARGAGLIA Manager Italian
Desk in Africa, PWC
NICOLA MORGANTI President, ACRA
Foundation
FRANCESCA OLIVA Technical Advisor AVSI
DAVID OTIENO Secretary General, Africa-EU
Energy Partnership

BOCCONI'S COOPERATION WITH AFRICAN UNIVERSITIES

STEFANO CASELLI Dean for International
Affairs, Bocconi University

6 MARCH
AFTERNOON SESSION
DEMOGRAPHY, HEALTH AND MIGRATION

2:15PM
**GLOBAL POPULATION TRENDS AND
AFRICA**
FRANCESCO BILLARI Dean of the Faculty,
Bocconi University
**ACCESS TO HEALTH SERVICES FOR
MIGRANT POPULATIONS**
CARLO DEVILLANOVA Bocconi University
**MODELLING INFECTIOUS DISEASES
TRANSMISSION AND CONTROL IN SUB-
SAHARAN AFRICA**
ALESSIA MELEGARO Bocconi University
**MOBILE PHONES AND FERTILITY:
LONGITUDINAL EVIDENCE FROM MALAWI**
VALENTINA ROTONDI Bocconi University

In collaboration with

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Foundation



BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

3:45PM
COFFEE BREAK WITH POSTER SESSION
BY AFRICAN ENTREPRENEURS OF THE
ADANSONIA PROGRAM

4:15PM
ROUNDTABLE

Chair

ALEKSANDRA TORBICA Bocconi University

Participants

FRANCESCO AURELI President, OIS-
Osservatorio Internazionale per la Salute;
Director of the Center for Migration, Ortygia
Business School; Sapienza Università di Roma

CHRISTA AWUOR ODINGA UNHCR

JOSEPH-SIMON GOERLACH Bocconi
University

MASSIMO MORELLI Bocconi University

MARIO RAFFAELLI President, Amref Italia

6:30PM

X-LAB

NETWORKING COCKTAIL IN

COLLABORATION WITH BAA-BOCCONI

ALUMNI ASSOCIATION

WELCOME ADDRESS

ANDREA DE GEORGIO Journalist

KEYNOTE SPEAKER

MASSIMO ZAURRINI Director, Africa e Affari

By invitation only

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BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

7 MARCH
MORNING SESSION
ENTREPRENEURSHIP AND DEVELOPMENT

8:30AM
REGISTRATION OF PARTICIPANTS

9:00AM
WELCOME ADDRESS
FERNANDO VEGA-REDONDO Bocconi University

KEYNOTE SPEECH
ENTREPRENEURSHIP, THE KEY TO AFRICA'S FUTURE DEVELOPMENT
MTHULI NCUBE Managing Director and Head of Research, Quantum Global Research Lab; former Chief Economist and Vice-President of African Development Bank

EVALUATING THE EFFECTIVENESS OF DEVELOPMENT PROGRAMS: APPLICATIONS TO MEDIA AND ENTREPRENEURSHIP
ELIANA LA FERRARA Bocconi University

PEER NETWORKS AND ENTREPRENEURSHIP - THE ADANSONIA PROGRAM, A PAN-AFRICAN RCT
FERNANDO VEGA-REDONDO Bocconi University

11:15AM
COFFEE BREAK WITH POSTER SESSION BY AFRICAN ENTREPRENEURS OF THE ADANSONIA PROGRAM

12:00PM
RESEARCH FOCUS
BUSINESS TRAINING PROGRAMS: TO CHARGE OR NO TO CHARGE FOR THEM?
DIEGO UBFAL Bocconi University

CREDIT CONTRACTS AND SMALL FIRM GROWTH?
SELIM GULESCI Bocconi University

7 MARCH
AFTERNOON SESSION
ENTREPRENEURSHIP AND DEVELOPMENT

2:00PM
ROUNDTABLE
Chair
CRISTIANA BENEDETTI FASIL DG Joint Research Center European Commission and President, Social Venture Africa
Participants
ANTONELLO BARTIROMO CEO, Dpixel
RUTH BRANNVALL Founding Partner, Impact Investment Scandinavia and KTH Royal Institute of Technology
MAYA HORGAN FAMODU Founder of Ingressive
ALI KHELOUI Senior Advisor, Turtle Management AG
WILLIAM SENYO CEO, Impacthub

4:30PM
X-LAB
AFRICA ON CAMPUS
Interactive sessions between Bocconi students and Action Aid, Amref Italia, CIAI, with the support of LEAP Laboratory for Effective Anti-poverty Policies

In collaboration with



BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

8 MARCH
MORNING SESSION
**LINKING HUMANITARIAN AIDS AND
ECONOMIC AIMS**

8:30AM
REGISTRATION OF PARTICIPANTS

9:00AM
WELCOME ADDRESS
ELIO BORGONOVÌ Bocconi University

KEYNOTE SPEECH
**AN OVERVIEW ON RELATIONS WITH
THE AFRICAN CONTINENT BASED ON
RECIPROCITY**
HAWA YOUSOUF AHMED Ambassador at
African Union

**PARTNERSHIP FOR HUMANITARIAN
PROJECTS: SOME EXPERIENCES**

WORKING FOR WASA
FRANCESCA MANONI, MARINE CECCHI,
MICHELA PELLEGATTA Students for
Humanity

**FROM HUMANITARIAN SUPPORT TO
SUSTAINABLE DEVELOPMENT: EFFECTIVE
PARTNERSHIPS TOWARDS POSITIVE PEACE**
SILVIA FONTANA Institute for Economics and
Peace, Università degli Studi di Padova

**FACTORS TO DEVELOP A MODEL
FOR EFFECTIVE NORTH-SOUTH NGO
PARTNERSHIPS**
MONICA WEISZ Coordinator Africa Project,
We World

**FROM AID TO PARTNERSHIP: A 50-YEAR
HISTORY**
CLAUDIO CERAVOLO President, COOPI -
Cooperazione Internazionale
BARBARA NESE Manager of the Office of
Innovation and Program Quality, COOPI -
Cooperazione Internazionale

**PROGRAM TO SUPPORT WOMEN'S
HEALTH IN AFRICA: A PRIVATE
FOUNDATION EXPERIENCE**
CINZIA CATALFAMO President, Akbaraly
Foundation

11:15AM
**COFFEE BREAK WITH POSTER SESSION
BY AFRICAN ENTREPRENEURS OF THE
ADANSONIA PROGRAM**

11:45AM
ROUNDTABLE
**DOING BUSINESS IN AFRICA:
ENTREPRENEURSHIP, INVESTMENTS AND
FINANCIAL SUPPORT**

Chair
GIUSEPPE SODA Dean, SDA Bocconi School
of Management
Participants
YLIAS AKBARALY Chairman and CEO,
Sipromad Group
MARIA LUISA CICOGNANI Board of
Directors, MONETA Bank and Al Arafa
Investment & Consulting
MICHELE PORRI Head of Business
Development in Africa, Enel Green Power
ARNOLD EKPE Chairman, Baobab
RODRIGO MARTIN FLORES Growth &
Innovation Head of Retail, LafargeHolcim

8 MARCH 2:30PM
AFTERNOON SESSION
STARTUP DAY - SPECIAL FOCUS AFRICA
GIULIA NEGRI Bocconi University
By invitation only

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