



# Can entrepreneurship be learned?

Lectio Inauguralis  
Rodolfo Debenedetti Chair  
in Entrepreneurship

23 September 2014  
4:00pm  
Università Bocconi  
Aula Magna via Gobbi 5, Milano

**Environments where entrepreneurs can emerge easily favor the creation of firms, their growth and their success. But if entrepreneurship is so central to economic development, what drives it? Why are there so many entrepreneurs in some areas, such as Silicon Valley or the Italian industrial districts, and so few in others? This important question has been in the forefront of policy debate and government intervention, but still fairly little is known from a scientific viewpoint. The event will discuss the determinants of entrepreneurial supply, focusing in particular on the process of acquiring entrepreneurial skills. Starting from a general perspective, the discussion will close with the case of Italy, arguing that, more than in the past, today's entrepreneurs need access to high-quality education and to a well-developed equity finance industry to face the challenges of globalization.**

4:00pm

## Welcome Addresses

**Mario Monti** President, Università Bocconi

**Carlo De Benedetti** Entrepreneur and Publisher

Lectio Inauguralis

## Can entrepreneurship be learned?

**Fabiano Schivardi** Rodolfo Debenedetti Chair  
in Entrepreneurship, Università Bocconi

## Discussion

**Josh Lerner** Jacob H. Schiff Professor of Investment Banking,  
Harvard Business School

**Michael Moritz** Chairman, Sequoia Capital

## Q&A

## Conclusion

**Andrea Sironi** Rector, Università Bocconi

**A simultaneous interpreting service will be provided**

For information:  
Università Bocconi  
Events and Ceremonies Office  
tel. 02 5836.2493

Online registration  
[www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)