

# Helsinn Lecture Series

## Experimental Research in Neurosciences and Implications for Human Behavior and Decision Making

30 September 2016 3:00pm Aula Notari via Sarfatti 25

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### Introduction and Welcome

**Andrea Sironi**

Rector, Bocconi University



### Introduction of the 2016 Helsinn Lecture Series

**Ferdinando Pennarola**

Department of Management and Technology  
Bocconi University

### Experimental Research in Neurosciences and Implications for Human Behavior and Decision Making

**Tali Sharot**

Director of the Affective Brain Lab and  
Faculty member of the Department of  
Experimental Psychology, University College  
London

### Debate with Bocconi Faculty and students

### Conclusions

**Ferdinando Pennarola**

Department of Management and Technology,  
Bocconi University

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in collaboration with

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